



RENT-TO-OWN'S ECONOMIC IMPACT

Virginia Economic Impact by District



\$169,584,116
Annual Revenue



991
Employees



\$38,012,624
Annual Wages



155 Rent-to-Own
Stores

for comparison, there are

133 Walmart
Stores[†]

\$5,308,044
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
VA01	8	51	4,098	\$273,964
VA02	11	70	5,635	\$376,700
VA03	21	134	10,757	\$719,154
VA04	24	153	12,294	\$821,891
VA05	22	141	11,269	\$753,400
VA06	17	109	8,708	\$582,173
VA07	11	70	5,635	\$376,700
VA08	2	13	1,024	\$68,491
VA09	32	205	16,391	\$1,095,854
VA10	4	26	2,049	\$136,982
VA11	3	19	1,537	\$102,736



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). Walmart Location Facts. <https://corporate.walmart.com/about/location-facts>