



RENT-TO-OWN'S ECONOMIC IMPACT

Texas Economic Impact by District



\$754,922,840
Annual Revenue



4,413
Employees



\$169,217,489
Annual Wages



690 Rent-to-Own
Stores

for comparison, there are

514 Walmart[†]
Stores[†]

\$23,629,356
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
TX01	29	185	14,855	\$993,118
TX02	4	26	2,049	\$136,982
TX03	4	26	2,049	\$136,982
TX04	16	102	8,196	\$547,927
TX05	24	153	12,294	\$821,891
TX06	20	128	10,245	\$684,909
TX07	3	19	1,537	\$102,736
TX08	8	51	4,098	\$273,964
TX09	8	51	4,098	\$273,964
TX10	9	58	4,610	\$308,209
TX11	37	237	18,953	\$1,267,081
TX12	6	38	3,073	\$205,473
TX13	31	198	15,879	\$1,061,609
TX14	15	96	7,684	\$513,682
TX15	28	179	14,343	\$958,872
TX16	24	153	12,294	\$821,891
TX17	29	185	14,855	\$993,118
TX18	10	64	5,122	\$342,454
TX19	50	320	25,612	\$1,712,272



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). Walmart Location Facts. <https://corporate.walmart.com/about/location-facts>



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District	Stores	Employees	Customers	Payroll Taxes
TX20	26	166	13,318	\$890,382
TX21	7	45	3,586	\$239,718
TX22	9	58	4,610	\$308,209
TX23	18	115	9,220	\$616,418
TX24	6	38	3,073	\$205,473
TX25	22	141	11,269	\$753,400
TX26	12	77	6,147	\$410,945
TX27	33	211	16,904	\$1,130,100
TX28	34	217	17,416	\$1,164,345
TX29	23	147	11,781	\$787,645
TX30	14	90	7,171	\$479,436
TX31	12	77	6,147	\$410,945
TX32	14	90	7,171	\$479,436
TX33	22	141	11,269	\$753,400
TX34	30	192	15,367	\$1,027,363
TX35	13	83	6,659	\$445,191
TX36	21	134	10,757	\$719,154
TX37	13	83	6,659	\$445,191
TX38	6	38	3,073	\$205,473



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