



RENT-TO-OWN'S ECONOMIC IMPACT

Tennessee Economic Impact by District



\$207,877,304
Annual Revenue



1,215
Employees



\$46,596,120
Annual Wages



190 Rent-to-Own
Stores

for comparison, there are

136 Walmart
Stores[†]

\$6,506,634
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
TN01	31	198	15,879	\$1,061,609
TN02	16	102	8,196	\$547,927
TN03	28	179	14,343	\$958,872
TN04	20	128	10,245	\$684,909
TN05	10	64	5,122	\$342,454
TN06	21	134	10,757	\$719,154
TN07	14	90	7,171	\$479,436
TN08	27	173	13,830	\$924,627
TN09	23	147	11,781	\$787,645



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). Walmart Location Facts. <https://corporate.walmart.com/about/location-facts>