



RENT-TO-OWN'S ECONOMIC IMPACT

Oregon Economic Impact by District



\$45,951,825
Annual Revenue



269
Employees



\$10,300,195
Annual Wages



42 Rent-to-Own
Stores

for comparison, there are

43 Walmart
Stores[†]

\$1,438,309
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
OR01	5	32	2,561	\$171,227
OR02	16	102	8,196	\$547,927
OR03	2	13	1,024	\$68,491
OR04	7	45	3,586	\$239,718
OR05	5	32	2,561	\$171,227
OR06	7	45	3,586	\$239,718



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). *Walmart Location Facts*. <https://corporate.walmart.com/about/location-facts>