



RENT-TO-OWN'S ECONOMIC IMPACT

Oklahoma Economic Impact by District



\$153,172,750
Annual Revenue



895
Employees



\$34,333,983
Annual Wages



140 Rent-to-Own
Stores

for comparison, there are

121 Walmart
Stores[†]

\$4,794,362
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
OK01	23	147	11,781	\$787,645
OK02	45	288	23,051	\$1,541,045
OK03	28	179	14,343	\$958,872
OK04	31	198	15,879	\$1,061,609
OK05	13	83	6,659	\$445,191



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). *Walmart Location Facts*. <https://corporate.walmart.com/about/location-facts>