



# RENT-TO-OWN'S ECONOMIC IMPACT

North Carolina Economic Impact by District



**\$270,240,495**  
Annual Revenue



**1,580**  
Employees



**\$60,574,956**  
Annual Wages



**247** Rent-to-Own  
Stores

for comparison, there are  
**192** Walmart  
Stores<sup>†</sup>

**\$8,458,625**  
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
NC01	28	179	14,343	\$958,872
NC02	14	90	7,171	\$479,436
NC03	20	128	10,245	\$684,909
NC04	8	51	4,098	\$273,964
NC05	20	128	10,245	\$684,909
NC06	21	134	10,757	\$719,154
NC07	14	90	7,171	\$479,436
NC08	14	90	7,171	\$479,436
NC09	19	122	9,732	\$650,663
NC10	21	134	10,757	\$719,154
NC11	18	115	9,220	\$616,418
NC12	20	128	10,245	\$684,909
NC13	16	102	8,196	\$547,927
NC14	14	90	7,171	\$479,436



\*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or [info@rtohq.org](mailto:info@rtohq.org).

<sup>†</sup>Walmart store counts provided as a comparative reference. (2025, March 21). Walmart Location Facts. <https://corporate.walmart.com/about/location-facts>