



RENT-TO-OWN'S ECONOMIC IMPACT

New Jersey Economic Impact by District



\$79,868,648
Annual Revenue



467
Employees



\$17,902,720
Annual Wages



73 Rent-to-Own
Stores

for comparison, there are

62 Walmart
Stores[†]

\$2,499,917
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
NJ01	11	70	5,635	\$376,700
NJ02	11	70	5,635	\$376,700
NJ03	4	26	2,049	\$136,982
NJ04	2	13	1,024	\$68,491
NJ05	1	6	512	\$34,245
NJ06	14	90	7,171	\$479,436
NJ07	2	13	1,024	\$68,491
NJ08	6	38	3,073	\$205,473
NJ09	7	45	3,586	\$239,718
NJ10	4	26	2,049	\$136,982
NJ11	4	26	2,049	\$136,982
NJ12	7	45	3,586	\$239,718



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). Walmart Location Facts. <https://corporate.walmart.com/about/location-facts>