



RENT-TO-OWN'S ECONOMIC IMPACT

Missouri Economic Impact by District



\$219,450,936
Annual Revenue



1,102
Employees



\$51,342,796
Annual Wages



194 Rent-to-Own
Stores

for comparison, there are

137 Walmart
Stores[†]

\$8,148,050
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
MO01	20	114	7,782	\$840,005
MO02	14	80	5,448	\$588,004
MO03	13	74	5,058	\$546,003
MO04	26	148	10,117	\$1,092,007
MO05	20	114	7,782	\$840,005
MO06	18	102	7,004	\$756,005
MO07	34	193	13,230	\$1,428,009
MO08	49	278	19,066	\$2,058,013



*State Economic Impact Reports provided by the Association of Professional Rental Organizations (APRO). The information in this report is based on findings from its 2026 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 5.7 full-time floor employees per store, 389 customers per store, and \$7,393.92 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rohq.org.

[†]Walmart store counts provided as a comparative reference. (2026, March 17). *Walmart Location Facts*. <https://corporate.walmart.com/about/location-facts>