



RENT-TO-OWN'S ECONOMIC IMPACT

Mississippi Economic Impact by District



\$140,043,657
Annual Revenue



819
Employees



\$31,391,070
Annual Wages



128 Rent-to-Own
Stores

for comparison, there are

79 Walmart
Stores[†]

\$4,383,417
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
MS01	30	192	15,367	\$1,027,363
MS02	36	230	18,440	\$1,232,836
MS03	31	198	15,879	\$1,061,609
MS04	31	198	15,879	\$1,061,609



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). *Walmart Location Facts*. <https://corporate.walmart.com/about/location-facts>