



RENT-TO-OWN'S ECONOMIC IMPACT

Minnesota Economic Impact by District



\$31,728,641
Annual Revenue



185
Employees



\$7,112,039
Annual Wages



29 Rent-to-Own
Stores

for comparison, there are

67 Walmart
Stores[†]

\$993,118
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
MN01	6	38	3,073	\$205,473
MN02	5	32	2,561	\$171,227
MN03	3	19	1,537	\$102,736
MN04	5	32	2,561	\$171,227
MN05	3	19	1,537	\$102,736
MN06	2	13	1,024	\$68,491
MN07	2	13	1,024	\$68,491
MN08	3	19	1,537	\$102,736



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). Walmart Location Facts. <https://corporate.walmart.com/about/location-facts>