



RENT-TO-OWN'S ECONOMIC IMPACT

Massachusetts Economic Impact by District



\$71,115,920
Annual Revenue



416
Employees



\$15,940,778
Annual Wages



65 Rent-to-Own
Stores

for comparison, there are

48 Walmart
Stores[†]

\$2,225,954
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
MA01	16	102	8,196	\$547,927
MA02	9	58	4,610	\$308,209
MA03	7	45	3,586	\$239,718
MA04	6	38	3,073	\$205,473
MA05	4	26	2,049	\$136,982
MA06	5	32	2,561	\$171,227
MA07	5	32	2,561	\$171,227
MA08	6	38	3,073	\$205,473
MA09	7	45	3,586	\$239,718



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). Walmart Location Facts. <https://corporate.walmart.com/about/location-facts>