



RENT-TO-OWN'S ECONOMIC IMPACT

Maryland Economic Impact by District



\$62,363,191
Annual Revenue



365
Employees



\$13,978,836
Annual Wages



57 Rent-to-Own
Stores

for comparison, there are

46 Walmart
Stores[†]

\$1,951,990
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
MD01	15	96	7,684	\$513,682
MD02	4	26	2,049	\$136,982
MD03	8	51	4,098	\$273,964
MD04	4	26	2,049	\$136,982
MD05	6	38	3,073	\$205,473
MD06	10	64	5,122	\$342,454
MD07	9	58	4,610	\$308,209
MD08	1	6	512	\$34,245



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). Walmart Location Facts. <https://corporate.walmart.com/about/location-facts>