



RENT-TO-OWN'S ECONOMIC IMPACT

Maine Economic Impact by District



\$40,481,370
Annual Revenue



237
Employees



\$9,073,981
Annual Wages



37 Rent-to-Own Stores

for comparison, there are

22 Walmart Stores[†]

\$1,267,081
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
ME01	11	70	5,635	\$376,700
ME02	26	166	13,318	\$890,382



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). *Walmart Location Facts*. <https://corporate.walmart.com/about/location-facts>