



# RENT-TO-OWN'S ECONOMIC IMPACT

## Maine Economic Impact by District



**\$40,722,854**  
Annual Revenue



**204**  
Employees



**\$9,527,529**  
Annual Wages



**36** Rent-to-Own Stores

for comparison, there are

**22** Walmart Stores<sup>†</sup>

**\$1,512,009**  
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
ME01	11	62	4,280	\$462,003
ME02	25	142	9,728	\$1,050,006



\*State Economic Impact Reports provided by the Association of Professional Rental Organizations (APRO). The information in this report is based on findings from its 2026 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 5.7 full-time floor employees per store, 389 customers per store, and \$7,393.92 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

<sup>†</sup>Walmart store counts provided as a comparative reference. (2026, March 17). *Walmart Location Facts*. <https://corporate.walmart.com/about/location-facts>