



RENT-TO-OWN'S ECONOMIC IMPACT

Louisiana Economic Impact by District



\$167,395,934
Annual Revenue



978
Employees



\$37,522,139
Annual Wages



153 Rent-to-Own
Stores

for comparison, there are

123 Walmart
Stores[†]

\$5,239,553
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
LA01	10	64	5,122	\$342,454
LA02	21	134	10,757	\$719,154
LA03	28	179	14,343	\$958,872
LA04	26	166	13,318	\$890,382
LA05	31	198	15,879	\$1,061,609
LA06	37	237	18,953	\$1,267,081



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). *Walmart Location Facts*. <https://corporate.walmart.com/about/location-facts>