



RENT-TO-OWN'S ECONOMIC IMPACT

Kentucky Economic Impact by District



\$160,831,388
Annual Revenue



940
Employees



\$36,050,682
Annual Wages



147 Rent-to-Own
Stores

for comparison, there are

92 Walmart
Stores[†]

\$5,034,080
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
KY01	25	160	12,806	\$856,136
KY02	26	166	13,318	\$890,382
KY03	17	109	8,708	\$582,173
KY04	21	134	10,757	\$719,154
KY05	38	243	19,465	\$1,301,327
KY06	20	128	10,245	\$684,909



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). *Walmart Location Facts*. <https://corporate.walmart.com/about/location-facts>