



RENT-TO-OWN'S ECONOMIC IMPACT

Indiana Economic Impact by District



\$206,783,213
Annual Revenue



1,209
Employees



\$46,350,877
Annual Wages



189 Rent-to-Own
Stores

for comparison, there are

113 Walmart
Stores[†]

\$6,472,389
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
IN01	12	77	6,147	\$410,945
IN02	22	141	11,269	\$753,400
IN03	23	147	11,781	\$787,645
IN04	22	141	11,269	\$753,400
IN05	17	109	8,708	\$582,173
IN06	27	173	13,830	\$924,627
IN07	13	83	6,659	\$445,191
IN08	27	173	13,830	\$924,627
IN09	26	166	13,318	\$890,382



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). Walmart Location Facts. <https://corporate.walmart.com/about/location-facts>