



RENT-TO-OWN'S ECONOMIC IMPACT

Idaho Economic Impact by District



\$25,164,095
Annual Revenue



147
Employees



\$5,640,583
Annual Wages



23 Rent-to-Own Stores

for comparison, there are

26 Walmart Stores[†]

\$787,645
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
ID01	12	77	6,147	\$410,945
ID02	11	70	5,635	\$376,700



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). *Walmart Location Facts*. <https://corporate.walmart.com/about/location-facts>