



RENT-TO-OWN'S ECONOMIC IMPACT

Georgia Economic Impact by District



\$262,436,171
Annual Revenue



1,318
Employees



\$61,399,632
Annual Wages



232 Rent-to-Own
Stores

for comparison, there are

184 Walmart
Stores[†]

\$9,744,060
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
GA01	26	148	10,117	\$1,092,007
GA02	30	170	11,673	\$1,260,008
GA03	22	125	8,560	\$924,006
GA04	8	45	3,113	\$336,002
GA05	16	91	6,226	\$672,004
GA06	13	74	5,058	\$546,003
GA07	1	6	389	\$42,000
GA08	27	153	10,506	\$1,134,007
GA09	9	51	3,502	\$378,002
GA10	11	62	4,280	\$462,003
GA11	10	57	3,891	\$420,003
GA12	27	153	10,506	\$1,134,007
GA13	17	97	6,615	\$714,004
GA14	15	85	5,837	\$630,004



*State Economic Impact Reports provided by the Association of Professional Rental Organizations (APRO). The information in this report is based on findings from its 2026 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 5.7 full-time floor employees per store, 389 customers per store, and \$7,393.92 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rohq.org.

[†]Walmart store counts provided as a comparative reference. (2026, March 17). Walmart Location Facts. <https://corporate.walmart.com/about/location-facts>