



# RENT-TO-OWN'S ECONOMIC IMPACT

Florida Economic Impact by District



**\$400,437,333**  
Annual Revenue



**2,341**  
Employees



**\$89,758,842**  
Annual Wages



**366** Rent-to-Own  
Stores

for comparison, there are

**341** Walmart  
Stores<sup>†</sup>

**\$12,533,833**  
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
FL01	16	102	8,196	\$547,927
FL02	17	109	8,708	\$582,173
FL03	18	115	9,220	\$616,418
FL04	21	134	10,757	\$719,154
FL05	13	83	6,659	\$445,191
FL06	16	102	8,196	\$547,927
FL07	10	64	5,122	\$342,454
FL08	14	90	7,171	\$479,436
FL09	14	90	7,171	\$479,436
FL10	22	141	11,269	\$753,400
FL11	9	58	4,610	\$308,209
FL12	17	109	8,708	\$582,173
FL13	15	96	7,684	\$513,682
FL14	24	153	12,294	\$821,891



\*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or [info@rtohq.org](mailto:info@rtohq.org).

<sup>†</sup>Walmart store counts provided as a comparative reference. (2025, March 21). Walmart Location Facts. <https://corporate.walmart.com/about/location-facts>



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District	Stores	Employees	Customers	Payroll Taxes
FL15	21	134	10,757	\$719,154
FL16	16	102	8,196	\$547,927
FL17	8	51	4,098	\$273,964
FL18	28	179	14,343	\$958,872
FL19	8	51	4,098	\$273,964
FL20	10	64	5,122	\$342,454
FL21	10	64	5,122	\$342,454
FL22	3	19	1,537	\$102,736
FL23	3	19	1,537	\$102,736
FL24	9	58	4,610	\$308,209
FL25	4	26	2,049	\$136,982
FL26	7	45	3,586	\$239,718
FL27	9	58	4,610	\$308,209
FL28	4	26	2,049	\$136,982



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