



RENT-TO-OWN'S ECONOMIC IMPACT

Connecticut Economic Impact by District



\$49,772,377
Annual Revenue



250
Employees



\$11,644,758
Annual Wages



44 Rent-to-Own Stores

for comparison, there are

31 Walmart Stores[†]

\$1,848,011
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
CT01	13	74	5,058	\$546,003
CT02	10	57	3,891	\$420,003
CT03	7	40	2,724	\$294,002
CT04	5	28	1,946	\$210,001
CT05	9	51	3,502	\$378,002



*State Economic Impact Reports provided by the Association of Professional Rental Organizations (APRO). The information in this report is based on findings from its 2026 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 5.7 full-time floor employees per store, 389 customers per store, and \$7,393.92 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2026, March 17). *Walmart Location Facts*. <https://corporate.walmart.com/about/location-facts>