



RENT-TO-OWN'S ECONOMIC IMPACT

California Economic Impact by District



\$196,936,393
Annual Revenue



1,151
Employees



\$44,143,693
Annual Wages



180 Rent-to-Own
Stores

for comparison, there are
273 Walmart Stores[†]

\$6,164,180
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
CA01	7	45	3,586	\$239,718
CA03	2	13	1,024	\$68,491
CA04	2	13	1,024	\$68,491
CA05	8	51	4,098	\$273,964
CA06	3	19	1,537	\$102,736
CA07	2	13	1,024	\$68,491
CA08	3	19	1,537	\$102,736
CA09	5	32	2,561	\$171,227
CA11	1	6	512	\$34,245
CA13	6	38	3,073	\$205,473
CA18	3	19	1,537	\$102,736
CA19	2	13	1,024	\$68,491
CA20	10	64	5,122	\$342,454
CA21	6	38	3,073	\$205,473
CA22	13	83	6,659	\$445,191
CA23	7	45	3,586	\$239,718
CA24	5	32	2,561	\$171,227
CA25	6	38	3,073	\$205,473
CA26	2	13	1,024	\$68,491
CA27	6	38	3,073	\$205,473
CA29	2	13	1,024	\$68,491



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). Walmart Location Facts. <https://corporate.walmart.com/about/location-facts>



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District	Stores	Employees	Customers	Payroll Taxes
CA30	1	6	512	\$34,245
CA31	6	38	3,073	\$205,473
CA32	3	19	1,537	\$102,736
CA33	5	32	2,561	\$171,227
CA34	1	6	512	\$34,245
CA35	8	51	4,098	\$273,964
CA37	5	32	2,561	\$171,227
CA38	1	6	512	\$34,245
CA39	8	51	4,098	\$273,964
CA41	2	13	1,024	\$68,491
CA42	7	45	3,586	\$239,718
CA43	3	19	1,537	\$102,736
CA44	5	32	2,561	\$171,227
CA45	2	13	1,024	\$68,491
CA46	3	19	1,537	\$102,736
CA47	1	6	512	\$34,245
CA48	4	26	2,049	\$136,982
CA49	2	13	1,024	\$68,491
CA50	2	13	1,024	\$68,491
CA51	5	32	2,561	\$171,227
CA52	5	32	2,561	\$171,227



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