



RENT-TO-OWN'S ECONOMIC IMPACT

Arkansas Economic Impact by District



\$159,737,297
Annual Revenue



934
Employees



\$35,805,440
Annual Wages



146 Rent-to-Own
Stores

for comparison, there are
117 Walmart
Stores[†]

\$4,999,835
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
AR01	45	288	23,051	\$1,541,045
AR02	29	185	14,855	\$993,118
AR03	27	173	13,830	\$924,627
AR04	45	288	23,051	\$1,541,045



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). *Walmart Location Facts*. <https://corporate.walmart.com/about/location-facts>