



RENT-TO-OWN'S ECONOMIC IMPACT

Alabama Economic Impact by District



\$167,395,934
Annual Revenue



978
Employees



\$37,522,139
Annual Wages



153 Rent-to-Own
Stores

for comparison, there are

131 Walmart
Stores[†]

\$5,239,553
Annual Payroll Taxes



District	Stores	Employees	Customers	Payroll Taxes
AL01	24	153	12,294	\$821,891
AL02	27	173	13,830	\$924,627
AL03	27	173	13,830	\$924,627
AL04	24	153	12,294	\$821,891
AL05	19	122	9,732	\$650,663
AL06	7	45	3,586	\$239,718
AL07	25	160	12,806	\$856,136



*State Economic Impact Reports provided by the Association of Progressive Rental Organizations (APRO). The information in this report is based on findings from its 2025 Industry Health Survey, which benchmarks the national trends in the rent-to-own industry from the previous year. Individual district figures are estimated based on the average of 6.4 employees per store, 512 customers per store, and \$5,355 in payroll taxes per employee. For more information, contact APRO at (512) 794-0095 or info@rtohq.org.

[†]Walmart store counts provided as a comparative reference. (2025, March 21). *Walmart Location Facts*. <https://corporate.walmart.com/about/location-facts>