

Schedule of Events

Sunday, August 23

2:00 PM Golf Outing..... North Palm Beach Country Club
*Co-Sponsored by **Leopard Mobility & Whirlpool***

Monday, August 24

8:00 AM-10:00 PM Exhibitor Move-in Exhibit Hall A
10:00 AM-1:00 PM Premier Franchisee Retreat Boardroom
12:00-6:00 PM Early Registration Exhibit Hall A Foyer
*Hotel Door Hangers Sponsored by **Leopard Mobility***
*Badges and Lanyards Sponsored by **O'Rourke Sales Company***
*Event App Sponsored by **Whirlpool***
*Signs Sponsored by **Vox-Pop-Uli***
*Shirts Co-Sponsored by **Climatic Home Products, Sealy, & Vox-Pop-Uli***
*Refreshments Co-Sponsored by **ALMO, Climatic Home Products, High Touch Technologies, JLR America, & Relation Insurance Services***
*Tote Bags Sponsored by **Brown & Brown, Inc.***
12:00 PM Silent Auction Opens..... Near Registration
1:00-3:00 PM Protecting the Transaction Legal Summit..... Room 1DE
*Co-Sponsored by **Hudson Cook & National Shed Rental Association***
3:15-5:45 PM Women In RTO 2026 Present A Journey of Growth (all attendees welcome) Room 1BC
*Sponsored by **Atlog***
6:00-7:00 PM Service Provider Speed Dating Showcase Grand Ballroom Foyer
6:00-7:30 PM TRIB Board Meeting Boardroom

Tuesday, August 25

7:30 AM-5:00 PM Registration Exhibit Hall A Foyer
7:30 AM Silent Auction Continues..... Near Registration
7:30-8:30 AM Aaron's Franchisee Meeting Room 1F
7:30-8:30 AM User Group Meetings
High Touch Technologies Room 1BC
VersiRent/Ideal Software Room 1DE
7:30-8:30 AM Hot Breakfast..... Grand Ballroom Foyer
*Co-Sponsored by **Nav-Air Corporation & RES Marketing***
8:00 AM-2:00 PM Exhibitor Move-in Exhibit Hall A
8:30-9:00 AM Early Light Insights, **Ashley Furniture Industries, Titanium Sponsor** | Pitman Grand Ballroom
9:00-10:00 AM Opening Keynote: Unstoppable | Alex Weber..... Grand Ballroom
*Sponsored by **Benefit Marketing Solutions***
10:30-11:15 AM Education Breakout Sessions #1
Be the Answer: How to Show Up in AI Searches | Krass, Smitherman Room 1F
Big A\$\$ Store: Growing the Business | Connelly, Facilitator..... Room 1BC
Firm, Fair, and Paid: Keep Renewals on Track | Agin..... Room 1GHI
Power Panel: Mastering Multi-Unit Leadership | Kale, Jr., Facilitator..... Room 1DE
11:30 AM-12:45 PM APRO Awards Luncheon and Business Meeting..... Grand Ballroom
*Sponsored by **RNR Tire Express***
1:00-1:45 PM Education Breakout Sessions #2
Culture: The Invisible Force Driving Everything | French Room 1F
Developing Talent Who Drive Operational Results | Boege, Leach Room 1BC
From Cleats to Clipboard | Jackson Room 1DE
Stop Playing Around – Start Selling Gaming PCs | Dillon, Facilitator Room 1GHI

Schedule of Events *(Continued)*



2:00-2:45 PM	Education Breakout Sessions #3 AI Without the Tech Talk: A Beginner's Guide Maya, WilliamsRoom 1GHI Get Out of Your Own Way Metivier, Silvers.....Room 1BC Round Table Discussion: Sales, Collections, People Fisher, Facilitator.....Room 1DE Stop Guessing: Reduce Hiring Misses and Hire 'A' Players StarkRoom 1F
2:50-3:00 PM	Vendor Power HuddleExhibit Hall Floor
3:00 PM	RTO World Tradeshow Ribbon Cutting Ceremonyoutside Exhibit Hall A
3:00-4:45 PM	Hot Buys & Smoking Deals PreviewExhibit Hall A
4:00-7:00 PM	NSRA Board MeetingBoardroom
5:00-7:00 PM	Hot Show & ReceptionGrand Ballroom
	<i>Sponsored by GE Appliances, a Haier Company</i>

Wednesday, August 26

6:00-7:00 AM	Two-Mile Trail Walk & Talk Smitherman, WilkinsMeet at Front Doors of Hilton Lobby
7:30 AM-5:00 PM	RegistrationExhibit Hall A Foyer
7:30-9:00 AM	Pre-Tradeshow Hot BreakfastGrand Ballroom Foyer
	<i>Co-Sponsored by Simply Bunk Beds & Soundstage USA</i>
7:30 AM	Silent Auction Continues.....Near Registration
8:00-8:50 AM	APRO Board Meeting.....Boardroom
8:00-8:50 AM	State Rental Dealers Association MeetingsGrand Ballroom Foyer <i>Arkansas, Central Rockies (CO, UT, WY), Georgia, Kentucky, Oklahoma, Southwest (AZ, CA), The Carolinas (NC, SC)</i>
9:00-9:50 AM	TRIB Group Membership Meeting.....Grand Ballroom
10:00-10:55 AM	Tissot Talk: Open the Doors – to Your Next Level.....Grand Ballroom
11:00 AM-6:00 PM	RTO World TradeshowExhibit Hall A
12:30-2:00 PM	Networking LunchExhibit Hall A
	<i>Sponsored by Southerland Mattress (3Z Brands)</i>
3:30-4:00 PM	Ice Cream BreakExhibit Hall A, Booth 623
	<i>Sponsored by VersiRent/Ideal Software Systems</i>
3:30-5:30 PM	Smiles, Everyone, Smiles! Headshot Photo BoothExhibit Hall A, Booth 900
	<i>Sponsored by Revo LLC (Formerly Centric)</i>
3:30-6:00 PM	Tell Us Your RTO World Story: Video Testimonials.....Exhibit Hall A
4:00-5:00 PM	Live! RTO Show Podcast Shau, Smitherman, SuttonExhibit Hall A, Booth 802
5:00-6:00 PM	Tradeshow Networking Reception.....Exhibit Hall A
	<i>Sponsored by Flywheel RTO</i>
7:00-10:00 PM	Poolside Experience PartyHilton West Palm Beach Lawn Deck
	<i>Sponsored by Ashley Furniture Industries</i>

Thursday, August 27

7:30-11:30 AM	RegistrationExhibit Hall A Foyer
7:30-9:00 AM	Continental BreakfastRoom 1DE
	<i>Co-Sponsored by WC Bradley Outdoor Brands</i>
8:00-9:00 AM	Dealer Product Discussion (Dealers Only)Room 1F
8:00-9:00 AM	APRO Vendor Advisory Committee Meeting.....Boardroom
9:00 AM-12:00 PM	RTO World TradeshowExhibit Hall A
10:00 AM	Silent Auction EndsNear Registration
12:00-6:00 PM	Exhibitor & Decorator Tear DownExhibit Hall A