APRO MEMBER QUICK GUIDE · NOVEMBER 2026

CLAIM YOUR STORE IN CHATGPT

Customers now ask ChatGPT where to rent furniture, appliances and electronics. OpenAI's free **Businesses in ChatGPT** program lets you claim your store so those customers get your **correct address, hours, phone and website**.

BEFORE YOU START

Your store info
Address, phone, hours, website and how your payments work

The right person
The owner or an authorized manager, with a government-issued ID

Access
The store phone line, or a login to your website's domain settings

5 STEPS

1. **Find your store**
   Go to **chatgpt.com/business-hub** and search your store name. Make sure the address and website match.
2. **Claim it**
   Verify by store phone or website. Claim each store location separately.
3. **Verify your ID**
   The owner or manager uploads a government ID. You can't edit anything until this is done.
4. **Update your profile**
   Enter your store info exactly. Show payments with their period (weekly or monthly) and link to your full terms.
5. **Check it monthly**
   Update hours, phone numbers and offers the day they change.

KEEP IN MIND

- **A blue check doesn't mean you're done.** If you see a "verify identity" banner, finish step 3.
- **An empty dashboard is normal.** Dashes just mean there isn't enough data yet.
- **Claiming is free but guarantees nothing.** Accurate info is what helps.

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