



## SCHEDULE OF EVENTS

*\*All events take place at the CHI Health Center unless noted otherwise.  
1<sup>st</sup> floor – Exhibit Hall 2<sup>nd</sup> floor – Registration & Meetings*

### SUNDAY, AUGUST 10

2:00 PM Golf Outing..... Shoreline Golf Club  
*Sponsored by Atlog*

### MONDAY, AUGUST 11

8:00 AM-10:00 PM Exhibitor Move-in ..... Exhibit Hall C

10:00 AM-1:00 PM Premier Franchisee Retreat ..... Room 211

12:00-6:00 PM Early Registration ..... near Hilton Skywalk  
*Badges and Lanyards Sponsored by O'Rourke Sales Company*  
*Refreshments Co-Sponsored by D&H Distributing and Relation Insurance Services*  
*Shirts Sponsored by Vox-Pop-Uli*

1:00-3:00 PM Protecting Your Business Summit |  
*Justin Hosie, K. Bryce Metheny, Zach Miller, Charles Smitherman, Joshua Threadcraft* ● Room 213  
*Co-Sponsored by Burr & Forman and Hudson Cook*

3:15-5:30 PM Women's Forum: Communicating with Confidence: Let's Talk! | *Lauren Talicska* ● ..... Room 214  
*Sponsored by Atlog*

5:30-6:30 PM *New!* Speed Dating Extravaganza (*Invite Only*)..... Room 215-216

6:00-7:30 PM TRIB Board Meeting ..... Room 211

### TUESDAY, AUGUST 12

7:30 AM-5:00 PM Registration..... near Hilton Skywalk  
*Refreshments Co-Sponsored by D&H Distributing and Relation Insurance Services*

8:00 AM-3:00 PM Exhibitor Move-in ..... Exhibit Hall C

7:30-8:30 AM Aaron's Franchisee Meeting ..... Room 211

7:30-8:30 AM User Group Meetings  
*High Touch Technologies* ..... Room 216  
*VersiRent/Ideal Software* ..... Room 215

8:30-9:00 AM Early Light Insights from our Titanium Sponsor ..... Room 213  
*40 Sunrises | Michael Kays, Ashley Furniture Industries* ●

9:00-10:00 AM Opening Keynote: Perform Like a Champion | *Aaron Davis* ● ..... Grand Ballroom AB  
*Sponsored by Benefit Marketing Solutions*

10:30-11:15 AM Education Breakout Sessions  
*Super Session!* Perform Like a Champion Deep Dive | *Aaron Davis* ● ..... Room 213  
*The Art of Account Management in the New World | Mike Lewis* ● ..... Room 214  
*Dollars and Common-Sense Roundtable | Larry Carrico and Kelly Martin* ● ..... Room 215  
*Why Didn't They Buy? Cracking the Sales Personality Code | Joe Luczak* ● ..... Room 216

11:30 AM-12:45 PM	APRO Awards Luncheon and Business Meeting .....Grand Ballroom AB <i>Sponsored by Vox-Pop-Uli</i>
1:00-1:45 PM	Education Breakout Sessions <b>Super Session!</b> Team Building at Any Stage   <i>Adam Sutton</i> ● ..... Room 213 The Future of RTO: Changing Customer Behavior   <i>Ryan Krass</i> ● ..... Room 214 Ethics In Action: A Continuing Commitment to Trust and Integrity in RTO   <i>Jeff Smith, Charles Smitherman</i> ● ..... Room 215 Safety and Security Shockers: Turning Nightmares into Knowledge   <i>Frank Rotert</i> ● ..... Room 216
2:00-2:45 PM	Education Breakout Sessions <b>Super Session!</b> Finding the Obvious Advantage   <i>Christa Haberstock</i> ● ..... Room 213 Never In a Million Years Did I Think I'd Run a \$2.5 Million Store   <i>Mark Connelly (F), Dee Evans, Bobby Kirby, Nick Ley, Joe Tubb</i> ● ..... Room 214 Unlocking the Power of AI in RTO   <i>Heather Cleek (F), Daniel Hajduk, Vraj Parikh, Jason Sexton</i> ● ..... Room 215 Industry Trends and Tariffs: Data & Insights to Help Buying Decisions   <i>Andrew Terry</i> ● .. Room 216
3:00-3:45 PM	Education Breakout Sessions <b>Super Session!</b> LEAP 7: Building a High-Trust Team Culture   <i>Dan Fisher</i> ● ..... Room 213 <b>Super Session!</b> How to Use the F-Word (Feedback)   <i>Will Jackson</i> ● ..... Room 214
3:45-3:55 PM	Vendor Power Huddle .....Exhibit Hall Floor
4:00 PM	RTO World Tradeshow Ribbon Cutting Ceremony .....outside Exhibit Hall C
4:00-5:30 PM	Hot Show Product Preview ..... Exhibit Hall C
4:30-5:30 PM	<b>Live!</b> RTO Show Podcast   <i>Pete Shau</i> ● ..... Exhibit Hall C
5:45-7:45 PM	Hot Show & Reception .....Grand Ballroom AB <i>Sponsored by GE Appliances, A Haier Company</i>

## WEDNESDAY, AUGUST 13

7:30 AM-5:00 PM	Registration..... near Hilton Skywalk
7:30-9:00 AM	Pre-Tradeshow Breakfast..... Room 213-214 <i>Co-Sponsored by Boyd Sleep, JLR America, Nav-Air Corporation, RES Marketing, Simply Bunk Beds, and WC Bradley Outdoor Brands</i>
8:00-8:50 AM	APRO Board Meeting ..... Room 211
8:00-8:50 AM	State Rental Dealers Association Meetings CO/UT/WY; CT/MA/RI; GA; NC/SC; NERDA. Room 210
9:00-9:50 AM	TRIB Group Membership Meeting.....Grand Ballroom AB
10:00 AM-5:00 PM	RTO World Tradeshow ..... Exhibit Hall C <i>Exhibit Hall Bags Sponsored by RNR Tire Express</i>
12:00-1:30 PM	Networking Lunch ..... Exhibit Hall C <i>Co-Sponsored by High Touch Technologies and Southerland Mattress</i>
12:30-1:00 PM	RTO Gives Back   Carter Lake Elementary School..... Exhibit Hall C
2:00-5:00 PM	Smiles, Everyone, Smiles! Headshot Photo Booth ..... Exhibit Hall C <i>Sponsored by Centric Technology</i>

3:00-3:30 PM	Ice Cream Break (Booth 505)..... Exhibit Hall C <i>Sponsored by VersiRent/Ideal Software Solutions</i>
4:00-5:00 PM	Tradeshow Networking Reception ..... Exhibit Hall C <i>Co-Sponsored by High Touch Technologies and Southerland Mattress</i>
7:00-10:00 PM	Omaha Experience Party ..... Charles Schwab Field Omaha <i>Sponsored by Ashley Furniture Industries</i>

**THURSDAY, AUGUST 14**

7:30-11:30 AM	Registration..... near Hilton Skywalk
7:30-9:00 AM	Hot Breakfast..... Ballroom Foyer <i>Co-Sponsored by Boyd Sleep, JLR America, Nav-Air Corporation, RES Marketing, Simply Bunk Beds, and WC Bradley Outdoor Brands</i>
7:30-8:20 AM	Dealer Product Discussion (Dealers Only)..... Room 213-214
7:30-8:20 AM	APRO Vendor Advisory Committee Meeting..... Room 211
8:30-9:30 AM	<i>New!</i> Tissot Talk: Why They Buy   <i>Mike Tissot</i> ● ..... Room 213-214
9:30 AM-12:30 PM	RTO World Tradeshow ..... Exhibit Hall C
10:30 AM	3 <sup>rd</sup> Annual Executive Challenge ..... Exhibit Hall C
12:30-6:00 PM	Exhibitor & Decorator Tear Down..... Exhibit Hall C

*Event App Sponsored by Whirlpool Corporation*  
*Hotel Key Cards Sponsored by Leopard Mobility*  
*Signage Sponsored by Vox-Pop-Uli*

- Key:
- F Facilitator
  - All
  - Owners
  - Managers

\*Suggested session audience. However, all attendees are welcome to attend any session of interest