



SCHEDULE OF EVENTS

All events take place at Henry B. Gonzalez Convention Center (HBGCC) unless noted otherwise.

SUNDAY, AUGUST 20

2:00 PM San Antonio Golf Outing – Tee time at 2:00 PM Olmos Basin Golf Course
Coordinated by BMS

MONDAY, AUGUST 21

8:00 AM–6:00 PM Decorator move-in/setup Exhibit Hall 4A

3:00–6:00 PM Early Registration Parkview Registration, 2nd floor
Event App sponsored by Whirlpool Corporation
Badges and Lanyards sponsored by Aaron's, LLC
Signage sponsored by Vox-Pop-Uli, Inc.
Exhibit Hall Bags sponsored by Datatrue and Leopard Mobility

3:00–8:00 PM Exhibitor early set-up Exhibit Hall 4A

4:00–6:00 PM TRIB Board Meeting Marriott Riverwalk, Bonham Room, 2nd floor

TUESDAY, AUGUST 22

7:30 AM–5:00 PM Registration..... Parkview Registration, 2nd floor
Refreshments co-sponsored by: Dorrance Supply Company, Kodiak Furniture, Rivero, Gordimer, and Company, P.A., and Simply Bunk Beds

8:00 AM–10:00 PM Exhibitor setup Exhibit Hall 4A

8:00 – 8:45 AM High Touch Technologies User Meeting Room 214 D

9:00–10:30 AM TRIB Group Membership Meeting..... Hemisfair Ballroom, 3rd floor

9:00–10:30 AM APRO Government Relations Committee Meeting Room 209

10:45–11:45 AM Peer Meetups
Co-Sponsored by: Byrider, Expert Warehouse, Forno, and Thryv/Berry Network

Store Managers and Staff (Store, District, Regional, etc.)

- 1-2 Stores Room 211
- 3-5 Stores Room 214 D
- 6-14 Stores Room 212 AB
- 15+ Stores Room 210 AB

Owners and Corporate Staff (Legal, HR, etc.)

- 1-2 Stores Room 214 A
- 3-5 Stores Room 214 B
- 6-14 Stores Room 213 AB
- 15+ Stores Room 214 C

12:00–1:30 PM APRO Industry Awards Luncheon and Business Meeting Hemisfair Ballroom, 3rd floor
Keynote Sponsored by: Paydit Inc.

1:45–2:35 PM	RTO Education Sessions [All Tracks] <i>Sponsored by: O'Rourke Sales Company</i>	<ul style="list-style-type: none"> • MAJIK's 2023 Culture Reset (Fisher, Hartman, Simoncini) Room 213 AB • Standing Out Above the Crowd (Shau) Room 214 A • You Don't Want to Miss This! Collections Automation Platform (Atme, Bennett, Formoe).Room 214 B • Recruiting and Retention for Your Business (Anderson, Condon)Room 214 C • Don't Be a Cybersecurity Headline (Fenoglio, Kosa, Smitherman, Wilson)Room 214 D
2:45–3:35 PM	RTO Education Sessions [All Tracks] <i>Sponsored by: O'Rourke Sales Company</i>	<ul style="list-style-type: none"> • More, Better, & Different Ways to Get Your Team ALL IN (Tissot)..... Room 213 AB • Online Sales: Bridge the Sales Gap (Mahon, Talicska) Room 214 A • Driving Growth with Ashley (Kays)..... Room 214 B • Merchandising Tips, Tricks and Strategies (Mott, Shively)Room 214 C • Legal and Legislative Update (George, Pechersky, Winn)Room 214 D
3:45–4:35 PM	RTO Education Sessions [All Tracks] <i>Sponsored by: O'Rourke Sales Company</i>	<ul style="list-style-type: none"> • Creating A Winning Culture (Sutton)..... Room 213 AB • How to Turn Strangers Into Deliveries Using Paid Ads on Social Networks (Norman) . Room 214 A • What Could Go Wrong? The Jeffrey Story (Winters) Room 214 B • Sales 2.0 (Kale, Jr.).....Room 214 C • What to Know about VRTO! (Hesse, Robbins)Room 214 D
4:15–4:45 PM	Vendors Only Meeting	Hemisfair Ballroom, 3 rd floor
4:45–6:45 PM	Welcome Reception and Hot Show..... <i>Sponsored by: Benefit Marketing Solutions (BMS)</i>	Hemisfair Ballroom, 3 rd floor

WEDNESDAY, AUGUST 23

7:00–8:00 AM	Exhibitor final set-up	Exhibit Hall 4A
7:30 AM–5:00 PM	Registration	Parkview Registration, 2 nd floor <i>Refreshments co-sponsored by: Captive Management Services, D&H Distributing, and Imperial International</i>
8:00 – 8:45 AM	VersiRent Software User Meetup	Room 214 D
8:00–8:50 AM	State Rental Dealer Association Meetings	Room 214 BC
8:15–9:00 AM	RTO General Education Session Breakfast	Hemisfair Ballroom, 3 rd floor <i>Sponsored by: GE Appliances a Haier Company</i>
9:00–9:50 AM	RTO General Education Session	Hemisfair Ballroom, 3 rd floor <i>Keynote Sponsored by: Ashley Furniture Industries</i>
10:00 AM	RTO World Tradeshow Ribbon Cutting Ceremony	Outside Exhibit Hall 4A, 2 nd floor
10:00 AM–5:30 PM	RTO World Tradeshow	Exhibit Hall 4A
11:30 AM–1:30 PM	Networking Luncheon in the Exhibit Hall.....	Exhibit Hall 4A <i>Co-sponsored by: ALMO Corporation, Crosley Home Products, High Touch Technologies, Hudson Cook, Southerland Inc., and Technical Pro</i>
2:30–3:00 PM	Ice Cream Break in the Exhibit Hall.....	Exhibit Hall 4A <i>Co-sponsored by: Crosley Home Products and Versirent/Ideal Software Systems</i>

- 3:00–3:30 PM APRO Board Meeting Room 209
- 3:30–5:30 PM Tradeshow Networking Reception Exhibit Hall 4A
- 6:00–7:00 PM Emerging Professionals Networking Event (Invite Only)..... The Hotel Contessa
Sponsored by: Nationwide Marketing Group
- 7:00–10:00 PM San Antonio Experience Party..... Jack Guenther Pavilion at the Briscoe Western Art Museum
Co-sponsored by: Ashley Furniture Industries and Paydit Inc.

THURSDAY, AUGUST 24

- 7:30–8:30 AM APRO Vendor Advisory Committee Meeting..... Room 209
- 7:30–8:30 AM Dealer Breakfast & Product Discussion (Dealers Only) Room 214 BC
Co-sponsored by: Capital Bedding, Inc., Coaster Furniture Company, Corsicana Mattress Company, and National Coverage
- 7:30 AM–12:00 PM Registration..... Parkview Registration, 2nd floor
- 8:30–9:00 AM Continental Breakfast in Exhibit Hall
Co-sponsored by: Centric, C&L Supply, Crosley Home Products, PERQ Convert, Progressive Furniture, and Relation Insurance Services
- 8:30 AM–12:00 PM RTO World Tradeshow Exhibit Hall 4A
- 10:00–11:00 AM **NEW!** Exhibit Hall Giveaway Exhibit Hall 4A
- 10:30–11:30 AM **NEW!** Executive Challenge Exhibit Hall 4A
- 12:00–6:00 PM Exhibitor & Decorator Tear Down..... Exhibit Hall 4A

****Media Coverage sponsored by Retail Observer**