

RTO WORLD[™]23

August 22-24, 2023 | San Antonio, Texas



SPONSORSHIP OPPORTUNITIES

BECOME A SPONSOR

- Gain visibility
- Stimulate sales
- Increase your brand loyalty
- Support your customers



THE NATIONAL RENT-TO-OWN CONVENTION & TRADESHOW
HOSTED BY APRO AND TRIB GROUP

RTO WORLD 2023 SPONSORSHIP OPPORTUNITIES

Join us at RTO World 2023 scheduled for August 22-24 in San Antonio, Texas. RTO World is the industry's largest event of the year, bringing hundreds of industry leaders and key players wanting to learn the latest tools and best practices. Showcase your hottest products and new technologies, and make important connections with one another in an atmosphere of camaraderie that only APRO and TRIB Group collaboration can provide.

We will feature your company on our website, e-newsletter, and other social media vehicles before, during, and after the event.

Become an RTO World sponsor today and be a proud supporter of RTO World 2023.



THE SAN ANTONIO EXPERIENCE PARTY

\$30,000

Get on board! RTO World 2023 is the perfect place to network with colleagues, especially during the San Antonio Experience party! Come ready to celebrate as we float into one of San Antonio's unique venues for some local food, drinks, and entertainment.

APRO INDUSTRY AWARDS LUNCHEON & BUSINESS MEETING

\$12,500

Enjoy the APRO annual awards luncheon with presentations honoring rent-to-own achievements and those who go the extra mile in the industry.

TRADESHOW LUNCH IN EXHIBIT HALL

\$5,000

Hot lunch for all attendees and exhibitors, available on the tradeshow floor.

TRADESHOW SNACKS & REFRESHMENTS

\$5,000

Revive attendees and keep the buying stamina high by sponsoring snacks and refreshments available on the tradeshow floor in between meals.

HOT SHOW WELCOME RECEPTION

\$15,000

Enjoy open-bar cocktails with colleagues, catch up with old friends, and make new ones, all while rental dealers bid on great deals on select products offered only during the auction.



RTO
WORLD23



RTO EDUCATION SESSIONS

\$10,000

RTO World provides unparalleled education, and we deliver with the most impressive education program in the industry by offering a diverse slate of experts and industry insiders leading some enthralling discussions about the future of rent-to-own.

RTO GENERAL SESSION BREAKFAST

\$10,000

Provide attendees with fresh coffee and a continental breakfast just prior to the RTO World General Session.

DEALER BREAKFAST & PRODUCT DISCUSSION

\$2,500

Hot breakfast for dealers.



CONTINENTAL BREAKFAST IN EXHIBIT HALL

\$2,500

Hot breakfast for all attendees on the tradeshow floor.

BADGE/LANYARD

\$7,500

Guarantee high visibility and exclusive exposure for your company before attendees arrive at the tradeshow. You provide the lanyard and we will place your logo on the badge.



RTO WORLD EVENT APP

\$7,500

Every attendee's connection to the convention, providing a schedule of events, exhibitor locator, and late-breaking information on speakers and education sessions. Your company's logo will be prominently seen each time the app is launched.



EMERGING PROFESSIONALS NETWORKING SOCIAL

\$5,000

Sponsor the growing RTO Emerging Professionals group mixer and network with the thriving future of rent-to-own over light bites and complimentary drinks.

SPONSORSHIP BENEFITS

Support the rent-to-own industry while gaining exposure by becoming a sponsor of RTO World 2023: The National Rent-to-Own Convention and Tradeshow Hosted by APRO and TRIB Group, August 22-24 in San Antonio, Texas. Here are the sponsorship levels and the benefits included:

RTO World 2023 Sponsor Benefits	Titanium \$30,000	Platinum \$12,500	Gold \$10,000	Silver \$7,500	*Bronze \$5,000	*Supporting \$2,500	*Contributing \$1,000
Company logo with hyperlink on RTO World website	√	√	√	√	√	√	<i>Company listing</i>
Company logo rotation on screens during registration and general session	√	√	√	√	√	√	√
RTO World sponsor digital badge provided for your company's marketing and promotion	√	√	√	√	√	√	√
RTO World attendee brochure listing (digital)	√	√	√	√	√	√	√
Sponsorship ribbon and pin	√	√	√	√	√	√	√
Sponsor recognition with company logo on entrance unit (logo size according to sponsorship level).	√	√	√	√	√		
Sponsor logos included in a RTO World sponsor advertisement in <i>RTOHQ: The Magazine</i>	√	√	√	√	√		
Promotion on all APRO social media outlets	√	√	√	√	√		
Sponsor recognition in the event app	√	√	√	√			
Additional drink tickets provided for the Experience Party	√	√					
Digital media (video) option (Sponsor to produce with APRO format and content approval)	√						
Sponsor logo on the convention registration confirmation email	√						
Booth plaque acknowledging Titanium sponsorship	√						
Full Conference Registrations <i>*available ONLY for employees of sponsoring company</i>	Up to 6	Up to 5	Up to 4	Up to 3	Up to 2	1	1

NOTE: Sponsorships are available on a first-come, first-served basis and listed first by level, and then in the order the companies confirm. For a vendor to participate in RTO World, they must meet one of these criterias: 1) Minimum Sponsorship of \$7500 without exhibiting OR 2) Minimum 10x10 contracted booth space. *Supporting, Contributing & Bronze level sponsors must exhibit at RTO World 2023.



SAN ANTONIO, TEXAS | AUGUST 22-24, 2023
WWW.RTOHQ.ORG | EXPO@RTOWORLD.ORG