THE NATIONAL RENT-TO-OWN CONVENTION & TRADESHOW HOSTED BY APRO AND TRIB GROUP

AUGUST 10-12, 2022

SPONSORSHIP OPPORTUNITIES

BECOME A SPONSOR

• Gain visibility • Stimulate sales

Increase your brand loyalty
Support your customers

RTO WORLD 2022 SPONSORSHIP OPPORTUNITIES

Join us at RTO World 2022 scheduled for August 10-12 in Indianapolis, Indiana. RTO World is the industry's largest event of the year, bringing hundreds of industry leaders and key players wanting to learn the latest tools and best practices. Showcase your hottest products and new technologies, and make important connections with one another in an atmosphere of camaraderie that only APRO and TRIB Group collaboration can provide.

We will feature your company on our website, e-newsletter, and other social media vehicles before, during, and after the event.

Become an RTO World sponsor today and be a proud supporter of RTO World 2022.



THE INDIANAPOLIS EXPERIENCE PARTY \$15,000 co-sponsorships available

Get on Track! RTO World 2022 be the perfect place to network with colleagues, especially during the Indianapolis Experience party! Come ready to celebrate as we cruise into one Indianapolis' unique venues for some local food, drinks, and entertainment.

APRO AWARDS LUNCHEON & BUSINESS MEETING \$12,500 SOLD

While RTO World introduces many new and combined events, attendees will still enjoy the APRO annual awards luncheon with presentations honoring rent-to-own achievements and those who go the extra mile in the industry.



TRADESHOW LUNCH IN EXHIBIT HALL \$5,000 co-sponsorships available

Hot lunch for all attendees and exhibitors, available on the tradeshow floor.

TRADESHOW SNACKS & REFRESHMENTS \$5,000 co-sponsorships available

Revive attendees and keep the buying stamina high by sponsoring snacks and refreshments available on the tradeshow floor in between meals.

HOT SHOW WELCOME RECEPTION \$12,500 SOLD

Enjoy open-bar cocktails with colleagues, catch up with old friends, and make new ones, all while rental dealers bid on great deals on select products offered only during the auction.







RTO EDUCATION SESSIONS \$5,000 co-sponsorships available

RTO World provides unparalleled education, and we deliver with the most impressive education program in the industry by offering a diverse slate of experts and industry insiders leading some enthralling discussions about the future of rent-to-own.

RTO GENERAL SESSION BREAKFAST \$10,000 SOLD

Provide attendees with fresh coffee and a continental breakfast just prior to the RTO World General Session.

DEALER BREAKFAST \$2,500 co-sponsorships available

Hot breakfast for dealers.

CONTINENTAL BREAKFAST IN EXHIBIT HALL \$2,500 co-sponsorships available

Hot breakfast for all attendees on the tradeshow floor.

BADGE/LANYARD \$7,500 SOLD

Guarantee high visibility and exclusive exposure for your company before attendees arrive at the tradeshow. You provide the lanyard and we will place your logo on the badge.

RTO WORLD EVENT APP \$7,500 SOLD

Every attendee's connection to the convention, providing a schedule of events, exhibitor locator, and late-breaking information on speakers and education sessions. Your company's logo will be prominently seen each time the app is launched.

EMERGING PROFESSIONALS NETWORKING SOCIAL \$5,000 SOLD

Sponsor the growing RTO Emerging Professionals group mixer and network with the thriving future of rent-to-own over light bites and complimentary drinks.





SPONSORSHIP BENEFITS

Support the rent-to-own industry while gaining exposure by becoming a sponsor of RTO World 2022: The National Rent-to-Own Convention and Tradeshow Hosted by APRO and TRIB Group, August 10-12 in Indianapolis, Indiana. Here are the sponsorship levels and the benefits included:

RTO World 2022 Sponsor Benefits	Titanium \$30,000	Platinum \$12,500	Gold \$10,000	Silver \$7,500	Bronze \$5,000	*Supporting \$2,500	*Contributing \$1,000
Company logo with hyperlink on RTO World website							Company listing
Company logo rotation on screens during registration and general session							
RTO World sponsor digital badge provided for your company's marketing and promotion							
RTO World attendee brochure listing (digital)							\checkmark
Sponsorship ribbon and pin							\checkmark
Sponsor recognition with company logo on entrance unit (logo size according to sponsorship level).							
Sponsor logos included in a RTO World sponsor advertisement in <i>RTOHQ: The Magazine</i>							
Promotion on all APRO social media outlets							
Sponsor recognition in the event app							
Additional drink tickets provided for the Experience Party							
Digital media (video) option (Sponsor to produce with APRO format and content approval)							
Sponsor logo on the convention registration confirmation email							
Booth plaque acknowledging Titanium sponsorship							
Full Conference Registrations *available ONLY for employees of spon- soring company	Up to 6	Up to 5	Up to 4	Up to 3	Up to 2	1	1

NOTE: Sponsorships are available on a first-come, first-served basis and listed first by level, and then in the order the companies confirm.

