



ASSOCIATION OF PROGRESSIVE RENTAL ORGANIZATIONS

ADVERTISING MEDIA PACKAGES

ANNUAL CONTRACT

PRO LEVEL

ALL CHANNELS — PRINT AND DIGITAL

MAGAZINE
RTOHQ: The Magazine

1 – Full Page, Summer Issue
1 – Full Page, Winter Issue

WEEKLY eNEWSLETTER
APRO TODAY

1 weekly lower rectangle ad

WEBSITE
RTOHQ.ORG

1 rectangle ad

\$12,073.95 value

\$11,548.95 package

\$10,394.04 member pricing

ANNUAL CONTRACT

MID LEVEL 2

PRINT AND DIGITAL

MAGAZINE
RTOHQ: The Magazine

1 – Full Page, Summer Issue
1 – Full Page, Winter Issue

WEBSITE
RTOHQ.ORG

1 rectangle ad

\$7,663.95 value

\$7348.95 package

ANNUAL CONTRACT

BASIC LEVEL

PRINT ONLY

MAGAZINE
RTOHQ: The Magazine

1 – Full Page, Summer Issue
1 – Full Page, Winter Issue

\$4,513.95 value

\$4,513.95 package

PRINT/DIGITAL UPGRADES
additional charges apply

RTOHQ: The Magazine
 Outside back cover (SOLD) ~~\$1,680~~
 Inside front cover (SOLD) ... ~~\$1,365~~
 Inside back cover (SOLD).... ~~\$1,365~~

APRO TODAY | eNewsletter
 Leaderboard (SOLD) ~~\$4,7310~~
 Logo & text banner (SOLD) ~~\$2,205~~
 Top rectangle (SOLD).... ~~\$1,102.50~~

RTOHQ.ORG | Website
 Leaderboard (SOLD) ~~\$1,837.50~~

Make an impression and pick a media advertising package for the most effective way to reach your rent-to-own audience.

All packages are based on an annual contract agreement, billed quarterly. Guaranteed placement available at an additional charge, and on a first-come-first-serve basis. All advertisements subject to approval.

Contact advertising@rtohq.org and reserve your space today.

RTOHQ: The Magazine
3,500 recipients per issue

APRO Today eNewsletter
5,000 recipients per issue

RTOHQ.org
792 pageviews monthly