



ASSOCIATION OF PROGRESSIVE RENTAL ORGANIZATIONS

ADVERTISING MEDIA PACKAGES

ANNUAL CONTRACT

PRO LEVEL

ALL CHANNELS — PRINT AND DIGITAL

MAGAZINE
RTOHQ: The Magazine

1 – Full Page, Summer Issue
1 – Full Page, Winter Issue

WEEKLY eNEWSLETTER
APRO TODAY

1 weekly lower rectangle ad

WEBSITE
RTOHQ.ORG

1 rectangle ad

\$12,075 value

\$11,545 package

\$10,395 member pricing

ANNUAL CONTRACT

MID LEVEL 2

PRINT AND DIGITAL

MAGAZINE
RTOHQ: The Magazine

1 – Full Page, Summer Issue
1 – Full Page, Winter Issue

WEBSITE
RTOHQ.ORG

1 rectangle ad

\$7,665 value

\$7349 package

\$6,615 member pricing

ANNUAL CONTRACT

BASIC LEVEL

PRINT ONLY

MAGAZINE
RTOHQ: The Magazine

1 – Full Page, Summer Issue
1 – Full Page, Winter Issue

\$4,515 value

\$4,515 package

\$4,050 member pricing

PRINT/DIGITAL UPGRADES
additional charges apply

RTOHQ: The Magazine
Guaranteed Placement +10%

APRO Today | Weekly newsletter

Leaderboard (SOLD) ~~\$4,310~~

Editorial Add-On \$2,000 **New!**

Write an article on a key RTO topic with link to your logo and website

eBurst | Email

eBurst \$799 **New!**

Customized email to industry database

Make an impression and pick a media advertising package for the most effective way to reach your rent-to-own audience.

All packages are based on an annual contract agreement, billed quarterly. Guaranteed placement available at an additional charge, and on a first-come-first-serve basis. All advertisements subject to approval.

Contact advertising@rtohq.org and reserve your space today.

RTOHQ: The Magazine
3,500 recipients per issue

APRO Today eNewsletter
5,000 recipients per issue

RTOHQ.org
792 pageviews monthly