



ASSOCIATION OF PROGRESSIVE RENTAL ORGANIZATIONS

# ADVERTISING MEDIA PACKAGES

ANNUAL CONTRACT

## PRO LEVEL

ALL CHANNELS — PRINT AND DIGITAL

MAGAZINE

*RTOHQ: The Magazine*

- 1 – Full Page, Summer Issue
- 1 – Full Page, Winter Issue

WEEKLY eNEWSLETTER  
*APRO TODAY*

- 1 weekly lower rectangle ad

WEBSITE  
*RTOHQ.ORG*

- 1 rectangle ad

\$11,499 value

**\$10,999 package**

\$9,899 member pricing

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## MID LEVEL 2

PRINT AND DIGITAL

MAGAZINE

*RTOHQ: The Magazine*

- 1 – Full Page, Summer Issue
- 1 – Full Page, Winter Issue

WEBSITE  
*RTOHQ.ORG*

- 1 rectangle ad

\$7,299 value

**\$6,999 package**

\$6,299 member pricing

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## BASIC LEVEL

PRINT ONLY

MAGAZINE

*RTOHQ: The Magazine*

- 1 – Full Page, Summer Issue
- 1 – Full Page, Winter Issue

\$4,299 value

**\$4,299 package**

\$3,869 member pricing

### PRINT/DIGITAL UPGRADES

*additional charges apply*

**RTOHQ: The Magazine**

Outside back cover (SOLD) ~~\$1,600~~

Inside front cover (SOLD) ... ~~\$1,300~~

Inside back cover (SOLD).... ~~\$1,300~~

**APRO TODAY | eNewsletter**

Leaderboard (SOLD) ..... ~~\$4,200~~

Logo & text banner (SOLD) ~~\$2,100~~

Top rectangle (SOLD)..... ~~\$1,050~~

**RTOHQ.ORG | Website**

Leaderboard (SOLD) ..... ~~\$1,750~~

Make an impression and pick a media advertising package for the most effective way to reach your rent-to-own audience.

All packages are based on an annual contract agreement, billed quarterly. Guaranteed placement available at an additional charge, and on a first-come-first-serve basis. All advertisements subject to approval.

Contact [advertising@rtohq.org](mailto:advertising@rtohq.org) and reserve your space today.

***RTOHQ: The Magazine***

3,500 recipients per issue

***APRO Today eNewsletter***

5,000 recipients per issue

**RTOHQ.org**

792 pageviews monthly