



SCHEDULE OF EVENTS

**All events take place at the Tampa Convention Center unless noted otherwise. Event locations are tentative and subject to change onsite.*

SUNDAY, AUGUST 22

- 8:00 AM–6:00 PM The Premier Marketing & Franchise Retreat *(invite only)* MR 17, Level 1
- 9:00 AM–5:00 PM 2021 RNR Tire Express Franchise Conference *(invite only)* MR 14, Level 1
- 3:00–6:00 PM Early Registration Level 2
Refreshments sponsored by: **PTS Direct Benefits, NavAir Corporation, and FORNO**
- 3:00–8:00 PM Exhibitor Set Up East Hall, Level 3
- 4:00–5:00 PM State Association Meetings
 - Georgia Rental Dealers Association MR 4, Level 1
- 4:00–7:00 PM TRIB Board Meeting Marriott
- 6:00–7:30 PM RNR Tire Express Networking Event *(invite only)* Garrison Tavern
- 7:30–10:00 PM RNR Tire Express After Party *(invite only)* Sail Pavilion
- 7:30-10:30 PM Florida Rental Dealers Association Pre-Party American Social
Sponsored by: **TRIB Group**

MONDAY, AUGUST 23

- 7:30 AM–5:00 PM Registration Level 2
- 8:00 AM–10:00 PM Exhibitor Set Up East Hall, Level 3
- 8:00–8:50 AM State Association Presidents Meetup MR 3, Level 1
- 9:00–10:30 AM TRIB Group Membership Meeting Ballroom AB, Level 1
- 10:45–11:45 AM Peer Group Meetups
 - Owners/Dealers MR 16-17, Level 1
 - Regional/District Managers MR 15, Level 1
 - Store Managers MR 14, Level 1
 - Buyers MR 5-6, Level 1
 Sponsored by: **USI Insurance Services**



- 12:00–1:30 PM APRO Awards Luncheon and Business Meeting Ballroom AB, Level 1
Sponsored by: **LG Electronics**

- 1:45–4:35 PM RTO Education Sessions (1:45–2:35 PM | 2:45–3:35 PM | 3:45–4:35 PM)
 - All AudiencesMR 14 & 5-6, Level 1
 - Dealers/Owners MR 16-17, Level 1
 - Regional & Store Managers MR 15, Level 1
 Co-sponsored by: **Byrider Franchising and Success Mobility**

- 4:15–4:45 PM Vendors Only Meeting Ballroom AB, Level 1

- 4:45–6:45 PM Welcome Reception and Hot Show Ballroom AB, Level 1
Sponsored by: **Whirlpool Corporation**

- 8:00–10:00 PM Emerging Professionals Networking Social Gen X Tavern
Sponsored by: **Nationwide RentDirect**

TUESDAY, AUGUST 24

- 7:00–8:00 AM Exhibitor Final Set Up East Hall, Level 3

- 7:30 AM–5:00 PM Registration Level 2

- 7:30–8:30 AM State Association Meetings
 - Arkansas Rental Dealers Association MR 5-6, Level 1
 - Kentucky Rental Dealers Association MR 4, Level 1

- 8:15–9:00 AM RTO Education General Session Continental Breakfast Ballroom AB, Level 1
Sponsored by: **GE Appliances, a Haier Company**

- 9:00–9:50 AM RTO Education General Session Ballroom AB, Level 1

- 10:00-10:50 AM RTO Education Session: Regional & Store Managers Ballroom AB, Level 1
Co-sponsored by: **Byrider Franchising and Success Mobility**

- 10:00 AM–5:30 PM RTO World Tradeshow East Hall, Level 3
Snacks & Refreshments sponsored by: **Corsicana Mattress & Symbol Mattress**

- 11:30 AM–1:00 PM Networking Lunch in the Exhibit Hall East Hall, Level 3
Co-sponsored by: **Rivero, Gordimer & Co, High Touch Technologies, EquiPro Investments, PTS Direct Benefits, Coaster Furniture Company, and Equifax**

- 3:00–3:30 PM APRO Board Meeting Convention Center



- 3:30–5:30 PM Tradeshow Networking Reception East Hall, Level 3
- 6:30–10:30 PM Party Transportation – Jolley Trolley continuous shuttle from/to Marriott & Westin
- 7:00–9:30 PM Tampa Experience PartySplitsville Southern & Social
Sponsored by: **Ashley Furniture Industries**

WEDNESDAY, AUGUST 25

- 7:30 AM–12:00 PM Registration Level 2
- 8:00–9:00 AM Continental Breakfast in Exhibit Hall East Hall, Level 3
Co-sponsored by: **National Coverage, Crosley Corporation, Relation Insurance Services, PTS Direct Benefits, RES Marketing, and O’Rourke Sales Company**
- 8:00–9:00 AM Coffee Talk Continental Breakfast – Dealers Only (Discussion on Show Deals)
..... MR 7, Level 1
Co-sponsored by: **National Coverage, Crosley Corporation, Relation Insurance Services, PTS Direct Benefits, RES Marketing, and O’Rourke Sales Company**
- 8:00 AM–12:30 PM RTO World Tradeshow East Hall, Level 3
- 9:30–10:30 AM APRO Vendor Advisory Committee Meeting MR 4, Level 1
- 12:30–6:00 PM Exhibitor Tear Down..... East Hall, Level 3

Additional Sponsorships:

- RTO World Mobile App sponsored by: **Benefit Marketing Solutions**
- Badges & Lanyards sponsored by: **The Aaron’s Company, Inc.**
- Signage provided by: **Central File Marketing / The Anstadt Company**