



ASSOCIATION OF PROGRESSIVE RENTAL ORGANIZATIONS

ADVERTISING MEDIA PACKAGES

ANNUAL CONTRACT

PRO LEVEL

ALL CHANNELS — PRINT AND DIGITAL

MAGAZINE

RTOHQ: The Magazine

1 – Full Page, Summer Issue
1 – Full Page, Winter Issue

WEEKLY eNEWSLETTER
APRO TODAY

1 weekly lower
rectangle ad

WEBSITE
RTOHQ.ORG

1 rectangle ad

\$11,499 value

\$10,999 package

\$9,899 member pricing

ANNUAL CONTRACT

MID LEVEL

PRINT AND DIGITAL

MAGAZINE

RTOHQ: The Magazine

1 – Full Page, Summer Issue
1 – Full Page, Winter Issue

WEEKLY eNEWSLETTER
APRO TODAY

1 weekly lower
rectangle ad

\$8,499 value

\$8,299 package

\$7,469 member pricing

ANNUAL CONTRACT

BASIC LEVEL

PRINT ONLY

MAGAZINE

RTOHQ: The Magazine

1 – Full Page, Summer Issue
1 – Full Page, Winter Issue

\$4,299 value

\$4,299 package

\$3,869 member pricing

PRINT/DIGITAL UPGRADES
additional charges apply

RTOHQ: The Magazine

Outside back cover (SOLD) ~~\$1,600~~

Inside front cover (SOLD) ... ~~\$1,300~~

Inside back cover (SOLD).... ~~\$1,300~~

APRO TODAY | eNewsletter

Leaderboard (SOLD) ~~\$4,200~~

Logo & text banner..... \$2,100

Top rectangle (SOLD)..... ~~\$1,050~~

RTOHQ.ORG | Website

Leaderboard..... \$1,750

Make an impression and pick a media advertising package for the most effective way to reach your rent-to-own audience.

All packages are based on an annual contract agreement, billed quarterly. Guaranteed placement available at an additional charge, and on a first-come-first-serve basis. All advertisements subject to approval.

Contact advertising@rtohq.org and reserve your space today.

RTOHQ: The Magazine

3,500 recipients per issue

APRO Today eNewsletter

5,000 recipients per issue

RTOHQ.org

792 pageviews monthly