



SEPTEMBER 8-11, 2020

ADJUST YOUR FOCUS

SPONSORSHIP BENEFITS

Support the rent-to-own industry while gaining exposure by becoming a sponsor of RTO World Virtual 2020: The National Rent-to-Own Convention and Trade Show hosted by APRO and TRIB Group

RTO WORLD 2020 SPONSOR BENEFITS	TITANIUM \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Full convention registrations <i>(available ONLY for employees of sponsoring company)</i>	5	4	3	2	1
Recognition in all social media vehicles before, during, and after the event					
Virtual sponsor badge on profile					
Event sponsor listing on virtual agenda					
Display the RTO World 2020 Sponsor digital badge on your company's marketing pieces					
Event sponsor listing on RTO World virtual event platform					
Company listing with hyperlink on RTO World website	Logo	Logo	Logo	Listing	Listing
Company listing on Attendee and Vendor Orientation presentation	Logo	Logo	Logo	Listing	Listing
Company listing included in RTOHQ: The Magazine <i>(post event)</i>	Logo	Logo	Logo	Listing	Listing
RTO World swag box* <i>(to participate, opt-in by Aug 17)</i>	Branded Item	Branded Item	Logo on Sponsor Flyer	Logo on Sponsor Flyer	Logo on Sponsor Flyer
Hot Show participation & 30-second commercial spot					
SMS push notifications <i>(to participate, opt-in by July 31)</i>	3 <i>(no longer available)</i>	2 <i>(no longer available)</i>			
Sponsor logo on the convention confirmation letter					
Two minute intro at prominent event <i>(to participate, opt-in by Aug 14)</i>					

*Sponsor will choose among swag box items - complimentary item included or upgrade to premium item (additional cost).



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SPONSORSHIP OPPORTUNITIES

TITANIUM | \$10,000

RTO World 2020 Virtual Kick-off Sponsor* - *Ashley Furniture Industries*

Hot Show Sponsor* - *Whirlpool Corp.*

PLATINUM | \$7,500

APRO Awards Celebration & Business Meeting Co-sponsors - *Benefit Marketing Solutions and O'Rourke Sales Company*

GOLD | \$5,000

Buyer's Lounge and Peer Group Meetups Co-sponsors - *Corsicana Mattress Company, D&H Distributing, GE Appliances, a Haier Company, High Touch Technologies, L2 Corporation, PTS Financial and Benefit Services, Simply Bunk Beds, Symbol Mattress, and Technical Pro Inc.*

Emerging Leaders Networking Social Sponsor* - *Nationwide RentDirect*

SILVER | \$2,500

Attendee Orientation and Lounge Co-sponsors - *Coaster Furniture Company of America and Progressive Furniture, Inc*

BRONZE | \$1,000

RTO Education Breakout Sessions & Exhibitor Orientation Co-sponsors - *Byrider Franchising, LLC, Expert Warehouse, Florida State Games, Martin Svensson Home, NavAir Corporation, Noctova RTO Sleep Solutions, RES Accessories, Relation Insurance Services, Rivero, Gordimer & Co., Sealy, Inc., Twin-Star Home International*

**Sponsorship filled. We are no longer accepting sponsors for these events.*