



SEPTEMBER 8-11, 2020

ADJUST YOUR FOCUS

SPONSORSHIP BENEFITS

Support the rent-to-own industry while gaining exposure by becoming a sponsor of RTO World Virtual 2020: The National Rent-to-Own Convention and Trade Show hosted by APRO and TRIB Group

RTO WORLD 2020 SPONSOR BENEFITS	TITANIUM \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Full convention registrations <i>(available ONLY for employees of sponsoring company)</i>	5	4	3	2	1
Recognition in all social media vehicles before, during, and after the event					
Virtual sponsor badge on profile					
Event sponsor listing on virtual agenda					
Display the RTO World 2020 Sponsor digital badge on your company's marketing pieces					
Event sponsor listing on RTO World virtual event platform					
Company listing with hyperlink on RTO World website	Logo	Logo	Logo	Listing	Listing
Company listing on Attendee and Vendor Orientation presentation	Logo	Logo	Logo	Listing	Listing
Company listing included in RTOHQ: The Magazine <i>(post event)</i>	Logo	Logo	Logo	Listing	Listing
RTO World swag box* <i>(to participate, opt-in by July 31)</i>	Branded Item	Branded Item	Logo on Sponsor Flyer	Logo on Sponsor Flyer	Logo on Sponsor Flyer
Hot Show participation & 30-second commercial spot					
SMS push notifications <i>(to participate, opt-in by July 31)</i>	3	2			
Sponsor logo on the convention confirmation letter					
Two minute intro at prominent event					

*Sponsor will choose among swag box items - complimentary item included or upgrade to premium item (additional cost).



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SPONSORSHIP OPPORTUNITIES

TITANIUM | \$10,000

Technology Sponsor (1)

Hot Show Mixer and Event Sponsor - Whirlpool

PLATINUM | \$7,500

APRO Awards Celebration & Business Meeting Co-sponsors

Education General Session Co-sponsors

GOLD | \$5,000

Peer Group Meetups Co-sponsors

Wednesday Virtual Cocktail Reception Co-sponsors

Thursday Virtual Cocktail Reception Co-sponsors

Emerging Leaders Networking Social Sponsor - Nationwide RentDirect

SILVER | \$2,500

Attendee Orientation Co-sponsors

Attendee Lounge Co-sponsors

Door Prizes Co-sponsors

Cocktail Trivia Co-sponsors

BRONZE | \$1,000

RTO Education Breakout Sessions Co-sponsors

Vendor Orientation Co-sponsors