

RTO WORLD20

TAMPA, FLA | AUGUST 17-19, 2020

THE NATIONAL
RENT-TO-OWN
CONVENTION
AND TRADE SHOW

BECOME A SPONSOR

- Gain visibility
- Stimulate sales
- Increase your brand loyalty
- Support your customers

Experience the world of rent-to-own at the industry's biggest event of the year.

HOSTED BY APRO AND TRIB GROUP

aPRO



**SPONSORSHIP
OPPORTUNITIES**

RTO WORLD 2020 SPONSORSHIP OPPORTUNITIES

Join us at RTO World 2020 scheduled for August 17-19 in Tampa, Florida. RTO World is the industry's largest event of the year, bringing hundreds of industry leaders and key players wanting to learn the latest tools and best practices. Showcase your hottest products and new technologies, and make important connections with one another in an atmosphere of camaraderie that only APRO and TRIB Group collaboration can provide.

We will feature your company on our website, e-newsletter, and other social media vehicles before, during, and after the event.

Become an RTO World sponsor today and be a proud supporter of RTO World 2020.



THE TAMPA EXPERIENCE

\$30,000 (or \$15,000 co-sponsorships available)

Ahoy, Me Hearties! RTO World 2020 be the perfect place to network with colleagues, especially during the Tampa Experience pirate-themed party! Come dress in yer best pirate-paraphernalia as we cruise into one o'Tampa's unique venues fer some grub 'n beverage 'n entertainment.

APRO AWARDS LUNCHEON & BUSINESS MEETING

\$12,500

While RTO World introduces many new and combined events, attendees will still enjoy APRO's annual awards luncheon with presentations honoring rent-to-own achievements and those who go the extra mile in the industry.

TRADE SHOW LUNCH IN EXHIBIT HALL

\$12,500 (or \$5,000 co-sponsorships available)

Hot lunch for all attendees and exhibitors, available on the trade show floor.

TRADE SHOW SNACKS & REFRESHMENTS

\$12,500 (or \$4,000 co-sponsorships available)

Revive attendees and keep the buying stamina high by sponsoring snacks and refreshments available on the trade show floor in between meals.

HOT SHOW WELCOME RECEPTION

\$12,500

Enjoy open-bar cocktails with colleagues, catch up with old friends, and make new ones, all while rental dealers bid on great deals on select products offered only during the auction.



RTO EDUCATION SESSIONS

\$10,000

RTO World provides unparalleled education, and we deliver with the most impressive education program in the industry by offering a diverse slate of experts and industry insiders leading some enthralling discussions about the future of rent-to-own.



RTO GENERAL BREAKFAST

\$10,000 (or \$2,500 co-sponsorships available)

Provide attendees with fresh coffee and a continental breakfast just prior to the RTO World General Session.

COFFEE TALK BREAKFAST

\$10,000 (or \$2,500 co-sponsorships available)

Hot breakfast for all attendees on the trade show floor.



BADGE/LANYARD

\$7,500

Guarantee high visibility and exclusive exposure for your company before attendees arrive at the trade show.

RTO WORLD MOBILE SMARTPHONE APP

\$7,500

Every attendee's connection to the convention, providing a schedule of events, exhibitor locator and late-breaking information on speakers and education sessions. Your company's logo will be prominently seen each time the app is launched.



EMERGING LEADERS NETWORKING SOCIAL

\$5,000

Sponsor the growing RTO Emerging Professionals group mixer and network with the thriving future of rent-to-own over light bites and complimentary drinks.



SPONSORSHIP BENEFITS

Support the rent-to-own industry while gaining exposure by becoming a sponsor of RTO World 2020: The National Rent-to-Own Convention and Trade Show Hosted by APRO and TRIB Group, August 17-19 in Tampa, Florida. Here are the sponsorship levels and the benefits included:

RTO World 2020 Sponsor Benefits Amount	Titanium \$30,000	Platinum \$12,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Supporting \$2,500	Contributing \$1,000
Company logo with hyperlink on RTO World website	✓	✓	✓	✓	✓	✓	<i>Company listing</i>
Company logo rotation on screens during registration and general session	✓	✓	✓	✓	✓	✓	✓
Display the RTO World 2020 Sponsor digital badge on your company's marketing pieces	✓	✓	✓	✓	✓	✓	✓
Listing in attendee brochure	✓	✓	✓	✓	✓	✓	✓
Sponsorship ribbon and pin	✓	✓	✓	✓	✓	✓	✓
Sponsor recognition with company logo on entrance unit (logo size according to sponsorship level).	✓	✓	✓	✓	✓		
Sponsor logos included in an RTOHQ: The Magazine display advertisement	✓	✓	✓	✓	✓		
Promotion on all APRO social media outlets	✓	✓	✓	✓	✓		
Sponsor recognition in smart phone app	✓	✓	✓	✓			
Additional drink tickets provided	✓	✓					
Digital media option (Sponsor to produce with APRO format and content approval)	✓						
Sponsor logo on the convention confirmation letter	✓						
Booth plaque acknowledging Titanium sponsorship	✓						
Full Conference Registrations <i>*available ONLY for employees of sponsoring company</i>	Up to 6	Up to 5	Up to 4	Up to 3	Up to 2	One	One



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 ASSOCIATION OF PROGRESSIVE RENTAL ORGANIZATIONS
WWW.RTOHQ.ORG/CONVENTION | EXPO@RTOWORLD.ORG



CONVENTION SPONSORSHIP OPPORTUNITIES

EVENT SPONSORSHIPS	AVAILABLE	LEVEL	COST
The Tampa Experience	1	Titanium	\$30,000
The Tampa Experience – <i>Co-sponsor</i>	unlimited	Platinum	\$15,000
APRO Awards Luncheon & Business Meeting	1	Platinum	\$12,500
Trade Show Lunch in Exhibit Hall	1	Platinum	\$12,500
Trade Show Lunch in Exhibit Hall – <i>Co-sponsor</i>	unlimited	Bronze	\$5,000
Trade Show Snacks & Refreshments	1	Platinum	\$12,500
Trade Show Snacks & Refreshments – <i>Co-sponsor</i>	unlimited	Supporting	\$4,000
Hot Show Welcome Reception	1	Platinum	\$12,500
RTO Education Sessions	1	Gold	\$10,000
RTO General Breakfast	1	Gold	\$10,000
RTO General Breakfast – <i>Co-sponsor</i>	unlimited	Supporting	\$2,500
Coffee Talk Breakfast	1	Gold	\$10,000
Coffee Talk Breakfast – <i>Co-sponsor</i>	unlimited	Supporting	\$2,500
Badge/Lanyard	1	Silver	\$7,500
Mobile Smartphone App	1	Silver	\$7,500
Emerging Leaders Networking Social	1	Bronze	\$5,000

NOTE: Sponsorships are available on a first-come-first-serve basis.

CONTACT INFORMATION

Company Name (PLEASE PRINT) _____		Contact Name _____
Billing Address (street address) _____		
City _____	State _____	Zip Code _____
Phone (main) _____	Cell Phone _____	Email Address _____

PAYMENT INFORMATION

TOTAL AMOUNT DUE: \$ _____ Invoice # (if applicable) _____

Payment Method:

☐ MasterCard
 ☐ Visa
 ☐ American Express
 ☐ Discover
 ☐ Please send invoice
 ☐ Check # _____

Card Number _____ Expiration Date _____

Name on Card _____ Signature _____

Email twendele@rtohq.org or fax 512/794-0097 completed form with payment information