



RTO WORLD 18

Sponsorship Opportunities

GAIN VISIBILITY, STIMULATE SALES, INCREASE YOUR BRAND LOYALTY
AND SUPPORT YOUR CUSTOMERS AT RTO WORLD 2018,
THE RENT-TO-OWN INDUSTRY'S BIGGEST EVENT OF THE YEAR

**RTO WORLD 2018:
THE NATIONAL RENT-TO-OWN CONVENTION AND TRADE SHOW
HOSTED BY APRO AND TRIB GROUP**

**ST. LOUIS, MO
AUGUST 21-23, 2018**

RTO World 2018 Sponsorship Opportunities

APRO, the official voice of the diverse and dynamic rent-to-own industry, has partnered with TRIB Group, the oldest and largest non-profit RTO-specific buying cooperative, to present RTO World 2018. This joint convention and trade show will be the marquee industry event of the of 2018 attracting a veritable who's who of the rent-to-own universe.

More than 500 rent-to-own professionals from across the country are expected to converge in St. Louis, Missouri this August looking for networking opportunities, education, and to learn about and purchase the latest products and services available to rent-to-own companies. As a vendor, RTO World 2018 will be the event to attend if you are looking to launch new products, land new clients, and engage face-to-face with buyers in this expanding industry. Here are your sponsorship opportunities:



The St. Louis Experience: \$15,000 co-sponsorship available (with Ashley Furniture)

RTO World's liveliest event of the year, set in a great St. Louis locale where attendees can relax and mingle while enjoying heavy hors d'oeuvres and complimentary drinks.



APRO Awards Luncheon/Business Meeting: \$12,500

Honoring rent-to-own achievements and those in the RTO industry who go the extra mile. Attendees enjoy an elegant lunch while recognizing those who help the industry thrive.



Exhibit Hall Lunch: \$12,500

A hot lunch for all attendees and exhibitors, available on the show floor.



Hot Show Welcome Reception: Sold to Whirlpool

Enjoy open-bar cocktails with colleagues, catch up with old friends, and make new ones, all while rental dealers bid on great deals on select products offered only during the Hot Show.

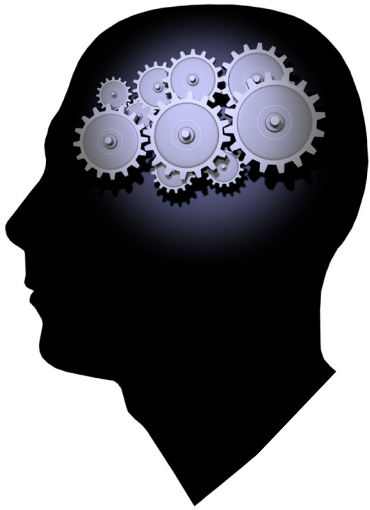
RTO Education Breakfast: \$10,000

Start each attendee's day with a great breakfast. Recognition will be on display at the breakfast buffet.



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Tony Pintarelli
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RTO Education Sessions:
\$10,000

Education is one of the primary reasons RTO professionals attend Fuse. World-class business speakers, panelists and rent-to-own experts cover a wide range of topics related to the business.

Exhibit Hall Breakfast:
\$10,000

A hot breakfast for all attendees and exhibitors, available on the show floor.

Badges:
\$7,500

Guarantee high visibility and exclusive exposure for your company before attendees arrive at the trade show.

RTO Today Mobile Smart Phone App:
\$7,500

Every attendee's connection to the convention, providing a schedule of events, exhibitor locator and late-breaking information on speakers and education sessions. Your company's logo will be prominently seen each time the app is launched.



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Sponsorship Benefits

Support the rent-to-own industry while gaining exposure by becoming a sponsor of RTO World 2018: The National Rent-to-Own Convention and Trade Show Hosted by APRO and TRIB Group, August 21–23 in St. Louis. Here are the sponsorship levels and the benefits included:

RTO World 2018 Sponsor Benefits Amount	Titanium \$15,000	Platinum \$12,500	Gold \$10,000	Silver \$7,500	Bronze \$5,000
Sponsor recognition with company logo on entrance unit (logo size according to sponsorship level).	√	√	√	√	√
Company logo with hyperlink on RTO World website	√	√	√	√	√
Company logo rotation on screens during registration and general session	√	√	√	√	√
Sponsor logos included in an RTOHQ: The Magazine display advertisement	√	√	√	√	√
Display the RTO World 2018 Sponsor digital badge on your company's marketing pieces	√	√	√	√	√
Listing in attendee brochure	√	√	√	√	√
Sponsorship ribbon and pin	√	√	√	√	√
Promotion on all APRO social media outlets	√	√	√	√	√
Sponsor recognition in smart phone app	√	√	√	√	
Complimentary trade show registrations	√	√	√		
Additional drink tickets provided	√	√			
Complimentary one-minute video in the digital June issue of RTO: The Magazine	√				
Sponsor logo on the convention confirmation letter	√				
Booth plaque acknowledging Titanium sponsorship	√				