

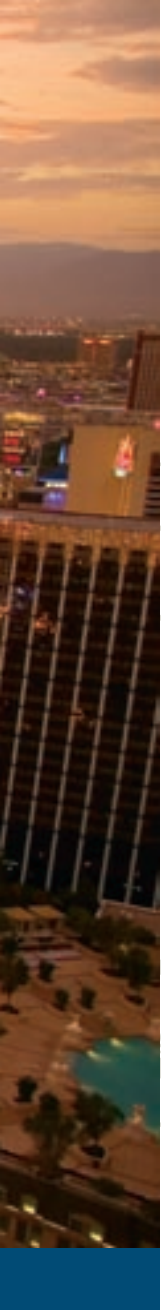


AUGUST 30-SEPTEMBER 2, PARIS and BALLY'S, LAS VEGAS

APRO's big show returns to the



Paris and Las Vegas share the nickname “City of Lights.” But you don’t have to settle for one over the other—enjoy both at the same time! APRO returns to Paris and Bally’s in Las Vegas for the 2009 Rent-to-Own Convention and Buying Show, August 30–September 2. It’s the RTO industry’s favorite destination and *the* must-attend event of the year. This year, we’ve added some new features, such as the opportunity to take advantage of two buying shows—APRO’s and BrandSource’s. Also new for 2009: APRO’s “Hot Show” Auction of fabulously priced merchandise, a “Best Rent-to-Own Ideas” contest, more parties, more food and more networking opportunities. Our big event will offer convention favorites, too: APRO’s All-Industry Roundtable, the Joe Eason/Tom Kitchens Golf Tournament, Awards Banquet, business-enhancing seminars and more. APRO’s 2009 extravaganza is the right place, the right time and the right show for you—in the Cities of Light. What happens in Vegas is *très magnifique!*



2009 HIGHLIGHTS

APRO'S 2009 RENT-TO-OWN CONVENTION and BUYING SHOW

cities of light



An Expanded Event: APRO's 2009 Rent-to-Own Convention and Buying Show features more options. In addition to finding great deals in the APRO exhibit hall, you'll have access to new buying opportunities in the BrandSource exhibit hall. There will be more free food and social/networking opportunities, with two continental breakfasts and two complimentary lunches.

APRO "Hot Show" Auction: Don't pass up on this fast-paced auction of specially priced products from APRO exhibitors. Come ready to buy—these are deals you can't afford to miss!

"Best Rent-to-Own Ideas" Contest: APRO's rapid-fire "best ideas" session will give you invaluable information to take back to your stores and it's your opportunity to share great business ideas with others. Participants will vote for the best of the best ideas and winners will receive casino chip prizes.

APRO Buying Show Specials: During APRO's Buying Show, more than 100 vendors exhibiting products specifically for the rent-to-own industry will offer show specials that you will not be able to get anywhere else. All valid purchase orders written at the show will be entered in a drawing for cash prizes!

Business-Enhancing Seminars: Top speakers and rent-to-own experts from across the country will present the information you and your employees need to expand your business. This is the **only** annual educational program geared specifically to rental dealers.

APRO's Rental Roundtable: This insightful forum has become one of the most popular events at the APRO Convention. The hottest rent-to-own topics will be discussed. Don't miss this chance to share information with your peers. To review the results of 2008 All-Industry Roundtable session, log on to APRO's E-Communities at www.rtohq.org.

Networking: Social events with great food and entertainment are always a highlight of the APRO Convention. This year's Cocktail Party will feature a live concert by a well-known entertainer. The APRO President's Reception will recognize legislative activity by association members. The annual Awards Banquet will offer an elegant evening honoring the best and brightest in the rent-to-own industry.

Golf Tournament: Always a popular event, don't miss this year's Joe Eason/Tom Kitchens Golf Tournament.

RAE Awards: APRO's Rental Advertising Excellence Awards competition recognizes the creative advertising efforts in our industry. The winning entries will be on display in the exhibit hall during the Buying Show.

A Favorite Location: APRO is back at its most popular convention location—fabulous Las Vegas! Paris and Bally's have hosted some of our most successful conventions in past years. In surveys, APRO members have urged a return to this favored location. APRO's 2009 Rent-to-Own Convention and Buying Show is right where you wanna be!

Igniting Performance in the Tornado of Business**Michael Hoffman**

2:30–3:30 p.m., Monday, August 31 (General Session begins at 1:30 p.m.)

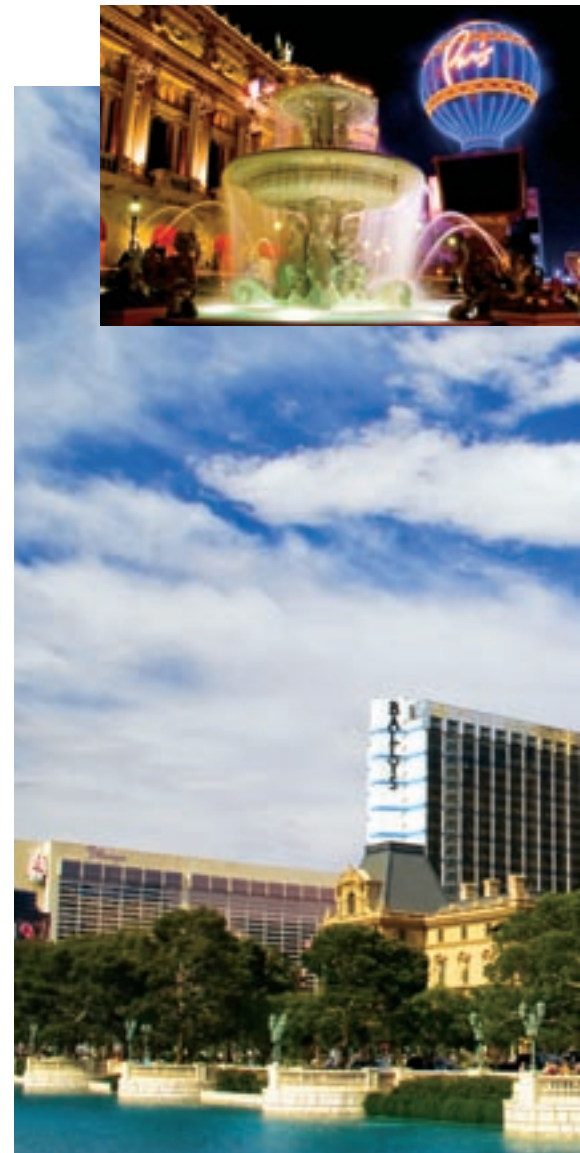
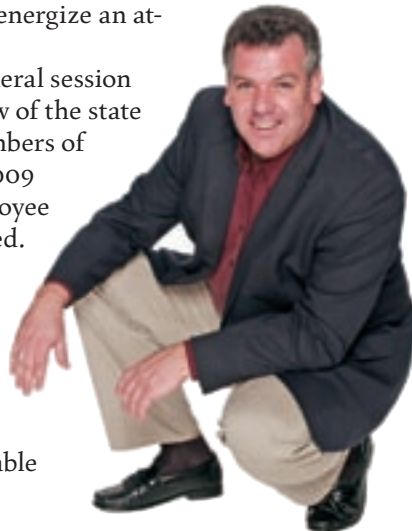
Sponsored by GE Consumer & Industrial and Vontoo

Modern business can whirl like a tornado—and the current business climate is really tossing everyone and everything for a loop. In this enlightening keynote address, you'll learn strategies to prevent your business from simply reacting to “tornados” or passing them on to your customers. There are more productive ways to weather the storms. Michael Hoffman will help you discover what it takes to get business results when conditions are at their worst. He infuses a great deal of humor into his presentation while shedding light on the most productive ways to operate your business and seek success “on purpose.”

Hoffman has enlightened Fortune 500 companies with his workshops and speeches for more than a decade. His Dallas-based training and consulting firm, Igniting Performance, specializes in helping businesses enhance their leadership, sales and customer loyalty. During his highly interactive presentation, Hoffman offers techniques to help rent-to-own professionals approach their jobs with renewed purpose—helping re-energize an attitude of ownership and professionalism.

In addition to Hoffman's address, the general session and business meeting will include an overview of the state of the rent-to-own industry presented by members of APRO's Board of Directors. Winners of the 2009 Rent-to-Own Customer of the Year and Employee of the Year competition also will be recognized.

The general session will be your opportunity to vote to elect and/or re-elect members to APRO's Board of Directors. Profiles of the candidates running for the board will be posted on APRO's Web site (www.rtohq.org) a month prior to the convention and also will be published in the *Show Guide* available at the Convention.



**APRO President's Reception:
honoring state presidents, APRO
PAC and Team APRO contributors
and Congressional leadership**

4–5:30 p.m., Monday August 31

Sponsored by Serta

Join APRO President Tiger John Cleek Sr. in honoring those who have gone the extra mile to protect and promote the rent-to-own industry's legislative process at the state and federal levels. Attendees will be updated on the status of the industry's federal bill. Business casual attire. Complimentary drinks.

Cocktail Party Concert

8–10:30 p.m. Monday August 31

APRO always knows how to throw a party and being in Las Vegas makes social gatherings with fellow rent-to-own professionals even better! So whether you want to wind down after an eventful day or get down on the dance floor, we promise you won't be let down at APRO's Cocktail Party Concert. Top-name entertainment will perform amidst the revelry. Cash bar. Casual attire.

APRO's 2009 Awards Banquet

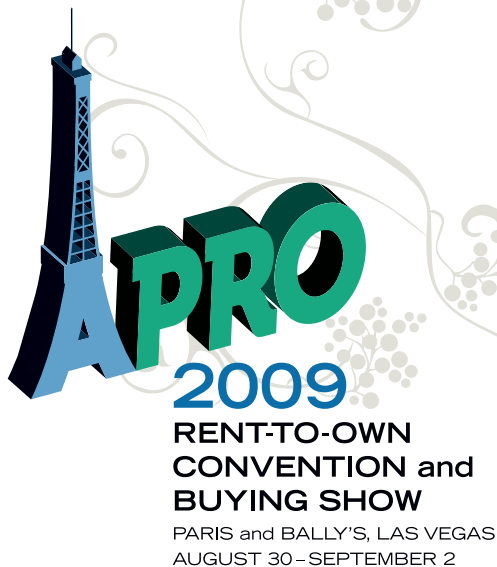
8–10 p.m., Tuesday September 1

Sponsored by High Touch

Enjoy a lovely dinner with fellow rent-to-own professionals as APRO acknowledges those who have done an exceptional job for our industry over the past year. We'll honor this year's recipients of APRO's Rental Dealer of the Year Award, the President's Award of Excellence, Lifetime Achievement Award, Heritage Award, Vendor of the Year Award and more. Semi-formal evening attire.



2009 SCHEDULE



THIS SCHEDULE IS SUBJECT TO CHANGE. PLEASE CHECK THE APRO WEB SITE (WWW.RTOHQ.ORG) FOR UPDATES ON THE CONVENTION SCHEDULE AND INFORMATION.

Sunday, August 30

- 11:30 a.m. Buses depart for APRO Golf Tournament
- 1-5 p.m. Joe Eason/Tom Kitchens Golf Tournament (sponsored by Whirlpool)
- 2-5 p.m. Early registration

Monday, August 31

- 8 a.m.-5 p.m. Registration
- 8:30-9 a.m. APRO's Rental Roundtable coffee break (sponsored by DPI Teleconnect, Imagery Marketing Group, Simmons and Speed Queen)
- 9-11 a.m. APRO's Rental Roundtable (sponsored by Ashley Furniture, D&H, Florida State Games and LG Electronics)
- 11 a.m.-12 p.m. "Best Rent-to-Own Ideas" contest
- 12-10 p.m. Exhibitor set-up
- 1-1:30 p.m. Pick up ballots for board election
- 1:30-3:30 p.m. General Session and Keynote Address (sponsored by GE Consumer & Industrial and Vontoo)
- 4-5:30 p.m. President's Reception (sponsored by Serta)
- 5:30-7 p.m. APRO "Hot Show" Auction (sponsored by TRIB Group)
- 7-8 p.m. Dinner—on your own
- 8-10:30 p.m. Cocktail Party Concert

Tuesday, September 1

- 6:30-7:30 a.m. Complimentary continental breakfast for attendees
- 7-11 a.m. Exhibitor set-up
- 8 a.m.-5 p.m. Registration
- 8:30 a.m.-12:45 p.m. Seminars (break sponsored by RES Accessories)
- 11 a.m.-12 p.m. APRO exhibitor lunch and Vendor Advisory Committee elections
- 12 p.m. Deadline for APRO pre-show purchase orders to be submitted for cash-prize drawings
- 12:30-7 p.m. Exhibit hall open
- 12:30-2 p.m. Complimentary lunch for attendees
- 8-10 p.m. APRO Awards Banquet (sponsored by High Touch)

Wednesday, September 2

- 6:30-7:30 a.m. Complimentary continental breakfast for attendees
- 8 a.m.-2 p.m. Registration
- 8-9 a.m. APRO Vendor Advisory Committee meeting
- 9-10 a.m. APRO Board of Directors meeting and election of officers
- 9 a.m.-4 p.m. Exhibit hall open
- 11:30 a.m.-1:30 p.m. Complimentary lunch for attendees
- 2 p.m. Deadline for APRO purchase orders to be submitted for cash-prize drawings
- 3-4 p.m. Cash-prize drawings in the APRO exhibit hall
- 4-9 p.m. Exhibitor tear-down

ADDITIONAL SPONSORS

Badges: Archbrook Laguna; Relaxation Station: Benefit Marketing Solutions; registration computers: CybertronPC; registration electronics: O'Rourke Sales Co.; registration bags: TRIB Group; Pocket Show Guide: RSSS

**Joe Eason/Tom Kitchens
Golf Tournament**

1-5 p.m., Sunday August 30
Sponsored by Whirlpool

Whether you take golfing seriously or just like to play a round for the fun of it, APRO's annual golf tournament is a popular and enjoyable way to spend time with fellow rent-to-own professionals. Soak in the desert air, sun and scenic beauty on one of Nevada's fabulous courses. Trophies will be awarded to the top five teams. Space is limited and assigned on a first-come, first-served basis—so register early.

"Best Rent-to-Own Ideas" contest
11 a.m.-12 p.m., Monday August 31

Do you have some great ideas—tips and tricks you've learned along the way to help your rent-to-own business run more smoothly? Bring your expertise to APRO's rapid-fire "best ideas" session and you could win a prize. Also, come to acquire great ideas from fellow rental dealers, invaluable information to take back to your stores. Participants will vote for the best of the best ideas and winners will receive casino chip prizes.

APRO's "Hot Show" Auction
5:30-7 p.m., Monday August 31
Sponsored by TRIB Group

Going once...going twice...we certainly urge you to go to APRO's new-for-2009 "Hot Show" Auction, where you can bid on unbelievable deals for your business from your favorite APRO exhibitors. This event will offer special deals available during the auction only, so come prepared to bid—and buy! Casual attire. Complimentary drinks.

FOR MORE INFORMATION

**APRO: 800.204.2776
WWW.RTOHQ.ORG**

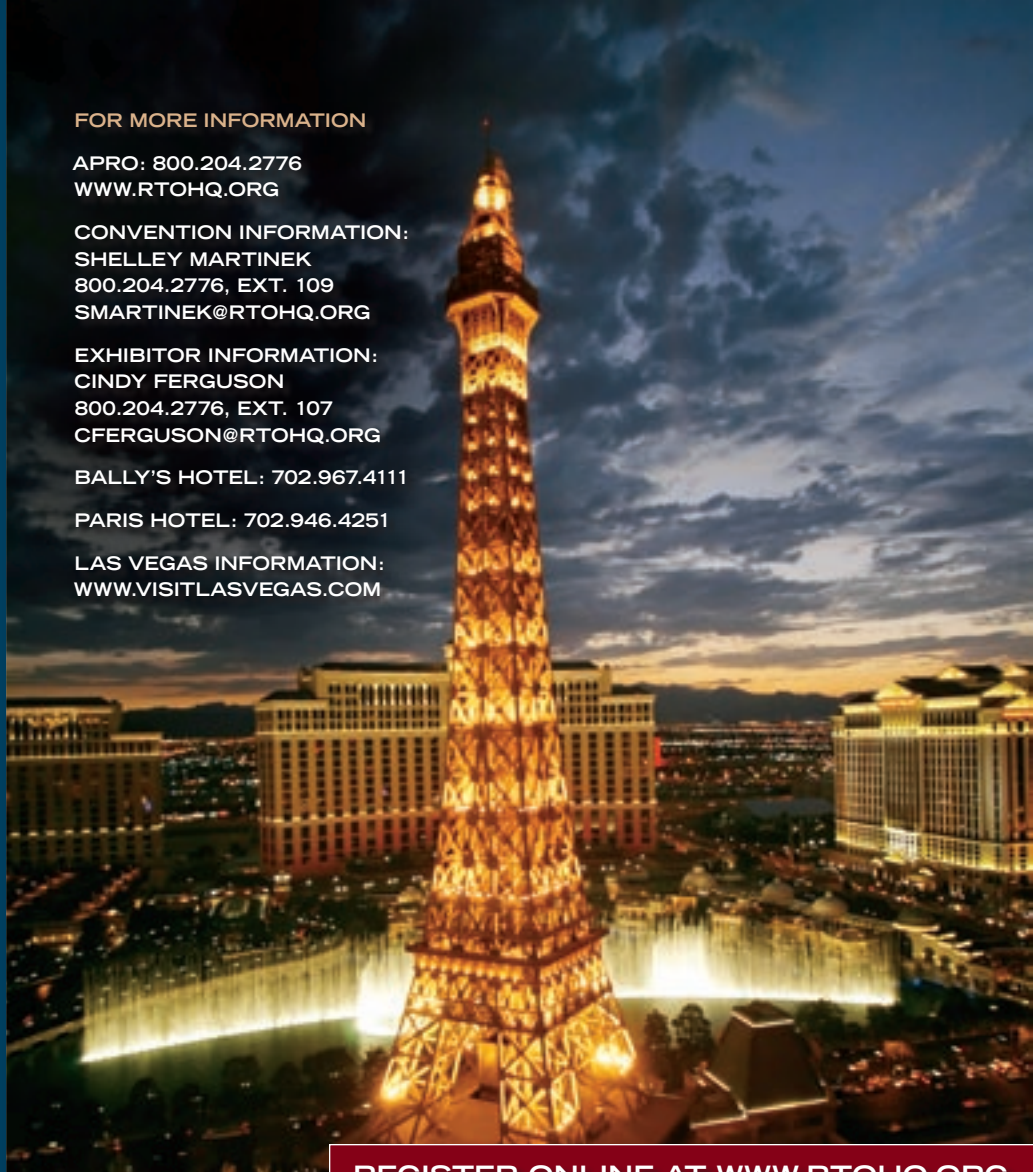
**CONVENTION INFORMATION:
SHELLEY MARTINEK
800.204.2776, EXT. 109
SMARTINEK@RTOHQ.ORG**

**EXHIBITOR INFORMATION:
CINDY FERGUSON
800.204.2776, EXT. 107
CFERGUSON@RTOHQ.ORG**

BALLY'S HOTEL: 702.967.4111

PARIS HOTEL: 702.946.4251

**LAS VEGAS INFORMATION:
WWW.VISITLASVEGAS.COM**



REGISTER ONLINE AT WWW.RTOHQ.ORG

APRO Convention Registration

Each APRO 2009 Rent-to-Own Convention and Buying Show registration includes the following for up to two people from the same company:

- ▶ Up to four nights of accommodation at Bally's. Reservations at Paris are available at an additional charge—as well as additional nights at Bally's.
- ▶ Two breakfasts and two lunches
- ▶ Cocktail Reception Concert—featuring top-notch entertainment
- ▶ APRO President's Reception
- ▶ APRO's "Hot Show" Auction
- ▶ APRO Awards Banquet
- ▶ APRO General Session and Keynote Address
- ▶ APRO's Educational Seminars
- ▶ APRO's Rental Roundtable
- ▶ "Best Rent-to-Own Ideas" Contest

Travel arrangements

If you're flying to Las Vegas, book your flight early to get the best rates. Make arrangements through your travel agent or preferred online service.



SEMINARS AT A GLANCE

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MONDAY, AUGUST 31

8:30-9 a.m.	APRO's Rental Roundtable coffee break (sponsored by DPI Teleconnect, Imagery Marketing Group, Simmons and Speed Queen)
9-11 a.m.	APRO's 2009 Rental Roundtable Possible roundtable discussions include (but are not limited to): rent-to-own legal update, community involvement, changing perceptions of rent-to-own, employee salaries, learning from business mistakes, how the economy is affecting business and new technologies (sponsored by Ashley Furniture, D&H, Florida State Games and LG Electronics)
11 a.m.-12 p.m.	APRO's "Best Rent-to-Own Ideas" Contest An hour of rapid-fire exchange among rental dealers offering the best ideas to improve your rent-to-own business. At the end of the hour, participants will vote on which ideas are the best and winners will receive casino chip prizes.
2:30-3:30 p.m.	APRO's Keynote Address: "Igniting Performance in the Tornado of Business" by Michael Hoffman (sponsored by GE Consumer & Industrial and Vontoo) Held as part of APRO's General Session, which begins at 1:30 p.m.

TUESDAY, SEPTEMBER 1

8:30-9 a.m.	Seminar coffee break (sponsored by RES Accessories)			
8:30-9:45 a.m.	Info-to-Go Product Seminars (BrandSource's opening and keynote address will be held 8-9:45 a.m.)			
10-11:15 a.m.	Relating, Not Translating: How to Market to U.S. Hispanics, Kelly McDonald, McDonald Marketing	Man in the Glass: Evaluating Your Company to Improve Your Operation, Mike Tissot, Countryside Rentals	Cybertracking: A Skip Tracer's Tool, Ron Brown, Manhunt Seminars	Rental Training Online: Why You Can't Afford Not to Train Your Employees, Larry Carrico, Rent One
11:30 a.m.-12:45 p.m.	Relating, Not Translating: How to Market to U.S. Hispanics, Kelly McDonald, McDonald Marketing	Inside-Out: An Outside Perspective of Rent-to-Own from a Former Insider, Mike Viveiros	Cybertracking: A Skip Tracer's Tool, Ron Brown, Manhunt Seminars	Gap Grow: Awakening the Forgotten, Mike Hickey, Aaron's
1-5 p.m.	"Ask the Rent-to-Own Expert" booth, located near the APRO registration desk—featuring wage-and-hour expert Brian Farrington, Harry Weisbrod Associates			

Thanks!

APRO would like to thank the following companies for their generous sponsorships of the 2009 Rent-to-Own Convention and Buying Show, Paris and Bally's, Las Vegas August 30-September 2



2009
RENT-TO-OWN
CONVENTION and
BUYING SHOW



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