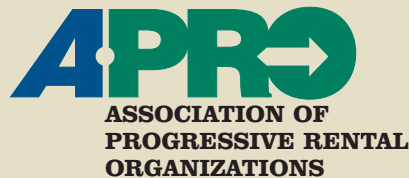




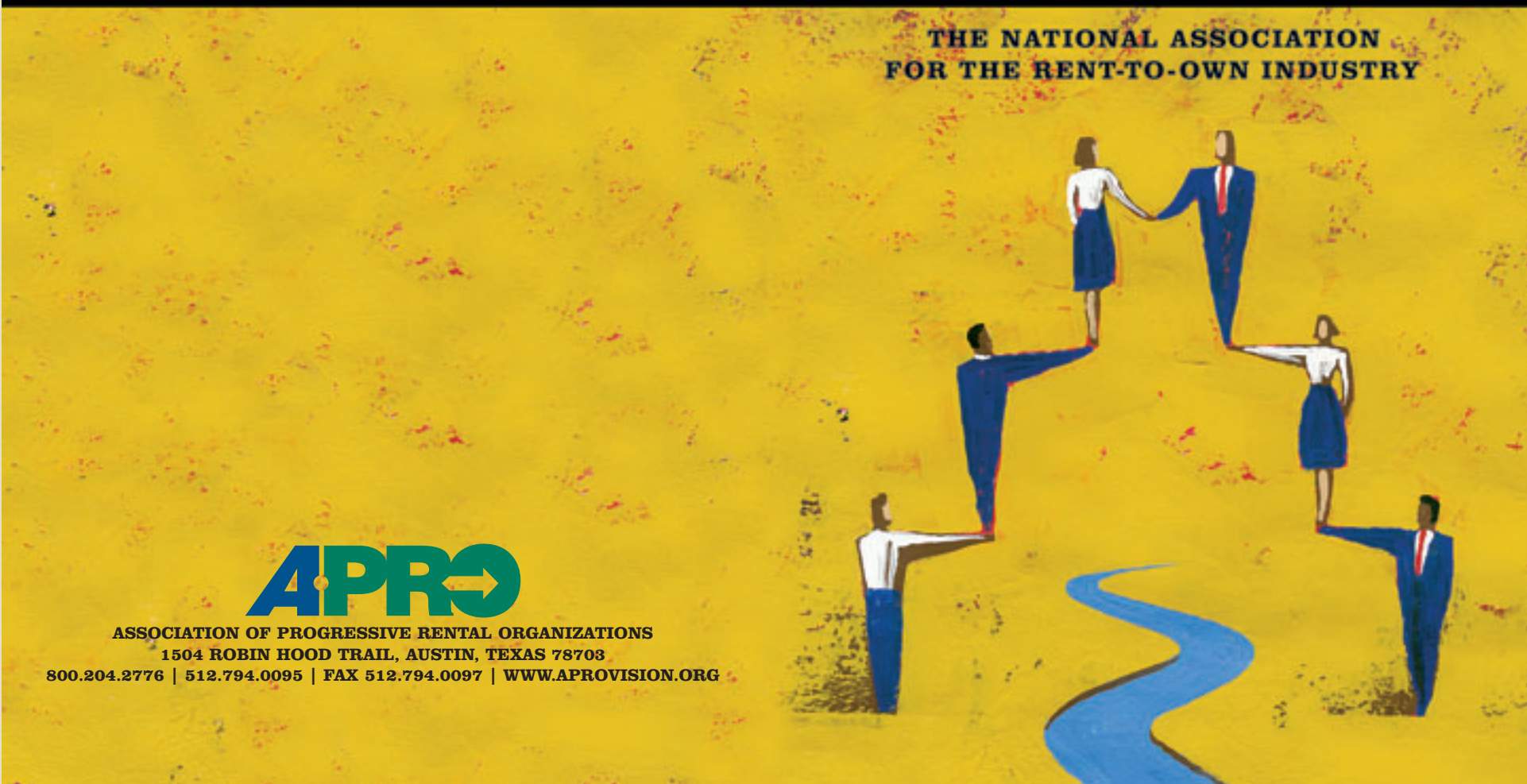
JOIN THE **APRO** TEAM

The Association of Progressive Rental Organizations, headquartered in Austin, Texas, is the national trade association for the rent-to-own industry. The \$6.2-billion-a-year industry is comprised of one-store dealers to franchise and multi-store national chains that lease furniture, electronics, major appliances, computers, jewelry and other products with an option to buy. Since its organization in the 1980s, APRO has become the voice of the rental-purchase industry before local, state and federal government, consumers and the media. Membership is open to dealers who lease merchandise with an option to buy as well as to vendors who supply product to rent-to-own dealers.



THE **APRO** ADVANTAGE

THE NATIONAL ASSOCIATION
FOR THE RENT-TO-OWN INDUSTRY



ASSOCIATION OF PROGRESSIVE RENTAL ORGANIZATIONS
1504 ROBIN HOOD TRAIL, AUSTIN, TEXAS 78703
800.204.2776 | 512.794.0095 | FAX 512.794.0097 | WWW.APROVISION.ORG

“TEAMWORK IS THE ABILITY TO WORK TOGETHER TOWARD A COMMON VISION. IT IS THE FUEL THAT ALLOWS COMMON PEOPLE TO ATTAIN UNCOMMON RESULTS.”

—ANDREW CARNEGIE

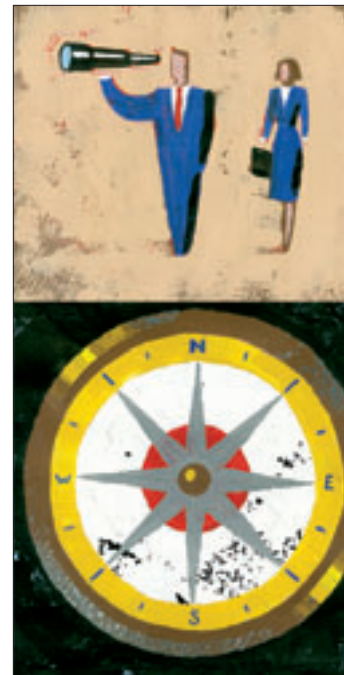
APRO PROMOTES THE RENT-TO-OWN CONCEPT NATIONWIDE TO ATTRACT AN EXPANDED CUSTOMER BASE

- ▶ APRO conducts regular **market research** for its membership to help determine the positives and negatives of public perception toward the industry among both current customers and potential customers.
- ▶ APRO and its members are in **frequent contact with their elected representatives** to educate them on the consumer benefits of the rent-to-own transaction and its important role in the marketplace and to protect the industry from unfair legislation, both on the state and federal levels.
- ▶ APRO encourages and assists with **academic and government research** on the industry and acts as the voice of the industry before the media and the public.
- ▶ APRO **represents its members** before federal and state legislative committees, government bureaus and other consumer groups that have the ability to impact the industry.

KEEP ON TOP OF THE INFORMATION CURVE

- ▶ APRO members receive a complimentary subscription to **Progressive Rentals** magazine, an award-winning bimonthly magazine. *Progressive Rentals* is distributed to each member store location.
- ▶ APRO members also receive **Rental Viewpoint**, an online newsletter containing the latest industry news and industry calendar of events. *Rental Viewpoint* is published every other week.
- ▶ Published annually, the **RTO Almanac** is the only national RTO directory, listing all member home offices and stores, cross-referenced by dealer name, store and company name. Associate members are listed by company name with contact persons and by product. The *RTO Almanac* is mailed to all APRO members free of charge.
- ▶ APRO's Web site, **www.aprovision.org**, helps you keep abreast of Association events and industry news as well as online industry resources, state RTO statutes, event registration and more.

- ▶ **Rental Training Online** is available to all APRO members. This Web-based education program offers very affordable courses designed specifically for rent-to-own employees by rent-to-own professionals. Discounted course prices are available to members only.
- ▶ Also available to APRO members: the annual *Rental-Purchase Statistical Survey*, *Tax Audit Manual*, *Bankruptcy Manual*, *Skip Trace Manual*, *Collections Manual*, state RTO laws, RTO industry surveys of customers and potential customers, award-winning television and radio commercials and marketing materials for RTO employees and customers.
- ▶ APRO associate members receive discounted advertising rates for all APRO publications and the Web site, along with discounts on APRO's Buying Show exhibit space.



THE INTRINSIC VALUE OF NETWORKING WITH PEERS AND CUSTOMERS

- ▶ The annual **APRO Convention and Buying Show** provides invaluable education and networking opportunities, in addition to Buying Show specials offered by exhibitors. Associate member exhibitors receive special recognition during the Show and in the *Show Guide*, as well as special consideration in booth assignments and discounted booth prices.
- ▶ The **APRO Mid-Year Conference**, held annually in March, offers a vacation destination chock full of activities as well as unsurpassed educational sessions on the industry, including a legal and legislative update, round-table sessions, a golf tournament and tabletop exhibits.
- ▶ Held annually in May, the **APRO Legislative Conference** draws members, dealers and vendors to the nation's Capitol to educate and lobby their elected officials on the consumer benefits of rent-to-own and small-business concerns.
- ▶ **State rental dealer association meetings and trade shows** are held across the country throughout the year, offering dealers and vendors numerous occasions to network, share ideas and/or concerns, showcase new products and allow for sponsorship opportunities.

APRO ALSO SAVES YOU MONEY!

- ▶ Free initial legal consultation
- ▶ Wage-and-hour consultation
- ▶ Group health insurance
- ▶ Property and casualty insurance

▶ JOIN THE APRO TEAM TODAY ▶

APRO REGULAR MEMBERSHIP IS OPEN TO THOSE WHO OFFER PRODUCTS ON A RENTAL-PURCHASE PLAN. APRO ASSOCIATE MEMBERSHIP IS OPEN TO THOSE WHO PROVIDE GOODS AND/OR SERVICES TO THE RENTAL-PURCHASE INDUSTRY.

OWNER INFORMATION: A complete listing of your stores, including address, zip code and area telephone number must accompany your application and dues payment before your membership can be approved. Allow a minimum of three weeks for processing and approval.

Company name _____
 DBA _____
 Owner's name _____
 Home office address _____
 City _____ State _____
 Zip code _____
 Telephone [_____] _____
 Fax [_____] _____
 E-mail address _____
 Web site address _____
 Number of stores _____

APRO MEMBERSHIP RATES PER YEAR [PLEASE CHECK APPROPRIATE BOX]:

- Regular member: 1-100 stores.....\$375 per store
- Regular member: 101 or more stores.....\$225 per store
- International regular membercontact APRO for dues structure
- Associate member\$600

DUES AMOUNT:

Number of stores [applies to regular members only] x appropriate dollar amount listed above] \$ _____

I hereby make application for membership in the Association of Progressive Rental Organizations. I understand all memberships are for a term of one year, renewable annually upon the anniversary of the date of joining.

Signature _____

Date _____

Please make check payable to APRO and mail to:



Association of Progressive Rental Organizations
 1504 Robin Hood Trail, Austin, Texas 78703
 800/204-2776 | 512/794-0095 | fax 512/794-0097
 www.aprovision.org

Dues payments are deductible by members as an ordinary and business expense. Contributions or gifts to APRO are not deductible as charitable contributions for federal income tax purposes. Payment must be made in U.S. dollars.